

LABELING AND TRADEMARK POLICY

For claims and logo use

June 2017



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1. Introduction

- 1.1 This Labeling and Trademark Policy defines the requirements for:
- On-pack labeling of both retail and foodservice products. This includes all types of final packages (that will not be re-packaged afterwards). Examples: use of the UTZ label on coffee packaging for the retail market and bean packaging for the out-of-home markets.
 - Off-pack use of the UTZ trademark. Examples: use of the UTZ trademark on websites, in advertisements and in corporate reports.
- 1.2 In this document, labeling includes all references to UTZ certified ingredients, both with and without the logo. The document describes correct wording (text claims) and provides details on correct logo use (color, positioning, size). A text claim is the text on consumer packaging that explains UTZ. It consists of:
- Type of product claim
 - Line about UTZ
 - Web reference¹
- 1.3 There are two categories of logos available:
- The UTZ labeling logo, which includes the word 'Certified' and should always be used in combination with a text claim. It is not allowed to use the UTZ labeling logo without this claim. The labeling logo is applicable for on-pack and off-pack communication regarding the certified product. This logo category can be divided into three types of logos. Please refer to chapter 9 for more information.
 - The UTZ corporate logo or UTZ trademark, which does not include the word 'Certified' and which can be used for off-pack communication when talking about the collaboration with the UTZ organization.

General and product-specific requirements

- 1.4 This policy includes the general requirements that apply to all products, plus specific requirements for coffee, cocoa, tea (including herbal tea and rooibos) and hazelnuts. The document has been designed as a detailed reference resource; it is essential to read the chapters on requirements for general use as well as the relevant product-specific chapters where required.

Validity

- 1.5 This labeling policy (referred to as the "Labeling and Trademark Policy June 2017") replaces the Labeling and Trademark Policy May 2016, January 2016 and October 2015 as well as the Labeling Policies 2012/2014 and any applicable appendixes. Please note that the changes in the Labeling and Trademark Policy June 2017 as compared to the Labeling and Trademark Policy May 2016 only concern the possibility of exempting minor ingredients for the labeling of Tea, Rooibos and Herbal Tea products, described in Chapter 7. The changes in the previous Labeling and Trademark Policy May 2016 were largely concerned with the implications of the name update from 'UTZ Certified' to 'UTZ'. **All on-pack communication must comply with the implications of the here-mentioned name update by January 1st, 2019.**

¹ This can be either www.utz.org or the URL of your own brand/company website, provided a reference to UTZ can be found on that specific webpage, i.e. www.yourbrand.com/utz

Principles

- 1.6 The policy focuses on the principles of clarity, credibility and correctness. This document gives the general framework for communicating about UTZ in the light of these principles in order to ensure the consumer considers the UTZ program, the products and hence brand owners/manufacturers to be credible and trustworthy. The use of the logo and the claim should be correct and credible at all times. Therefore, please consult with your purchasing/quality control department prior to drafting your communications message and packaging designs. We also advise that you ask your legal department to check your preferred claim and logo usage.
- 1.7 An approval process must take place before the UTZ label can be used on-pack – please refer to Chapter 4 of this policy.
- 1.8 Please be advised that your company, by making the claim and using the logo, is responsible for legal compliance with applicable regulations, such as food labeling, advertisement, and competition laws, at all times. UTZ cannot accept liability for any law violations or any infringement of third party rights.

Interpretation

- 1.9 The interpretation of the Labeling and Trademark Policy is at the sole discretion of UTZ.

Modification

- 1.10 UTZ may modify, amend, augment or revise the logos as well as the Labeling and Trademark Policy at any time. If there are any changes, there will be a grace period to allow members time to implement these.

Who can use the UTZ label?

- 1.11 This policy is aimed at and binding for all members and their subsidiaries who want to use the label, both off-pack and on-pack. A member who is registered, but not yet licensed to sell or trade as UTZ, is not yet allowed to use any intellectual property of UTZ, such as the UTZ trademark and logo (collectively: 'UTZ Trademarks'), in public. Such a member is therefore also not allowed to use the UTZ label on-pack or off-pack. However, such a member may publicly refer to their UTZ membership as long as it is made clear that the membership serves the purpose of becoming certified or licensed to sell or trade UTZ certified products in the future.

Non-compliance and trademark protection

- 1.12 If the member does not comply with one or more of the rules and conditions specified in the Labeling and Trademark Policy, UTZ can withdraw the right to use the UTZ logo on products and in marketing activities and/or terminate the UTZ membership. UTZ has developed a strategy to protect its intellectual property worldwide. For an up-to-date overview of all registrations, please consult our [trademark page](#). UTZ does not allow the use of the name and/or logo with TM and ® marks. If you see any of the UTZ trademarks being used inappropriately on product packaging, in print or elsewhere, please notify us at trademarks@utz.org.

Charge for the logo use

- 1.13 The use of the UTZ logo in communications is free of charge. UTZ reserves the right to introduce a logo usage fee for its members as long as it gives six months' notice.

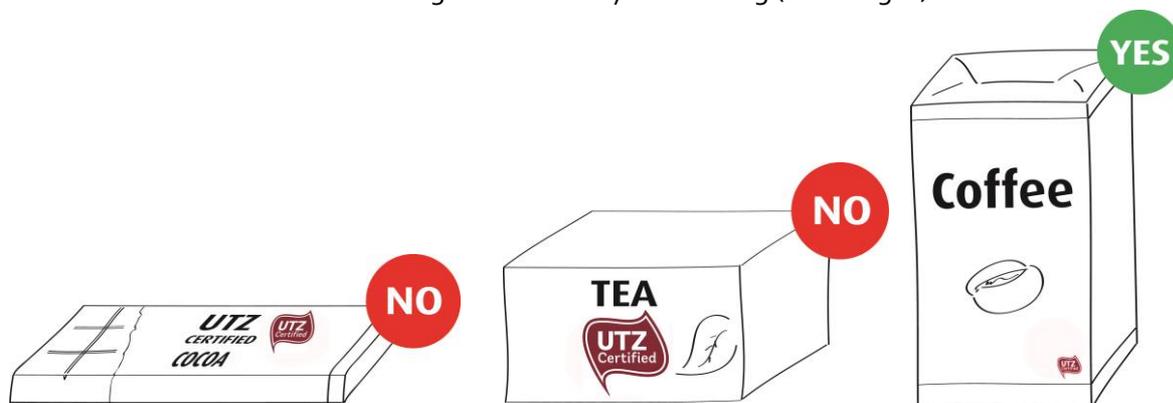
2. General Requirements for On-pack Labeling

Which labeling logo to use?

- 2.1 UTZ has a specific labeling logo category with different varieties – see Chapter 9. If members decide to use the logo for on-pack communications, then they need to use the UTZ labeling logo that should always be used in combination with a text claim. Other than the UTZ corporate logo, this logo category includes the word 'Certified' – which communicates to consumers the certified status of the product it is printed on, or the certified ingredient in the product. The UTZ corporate logo can be used for off-pack communication (please refer to Chapter 3).

UTZ as brand endorser

- 2.2 The UTZ name and logo provide independent assurance for the brand/company's commitment to sustainability and sustainable sourcing. Therefore, it is essential to safeguard the independent status and endorsement function of the UTZ name and logo. Their uniform use builds awareness and recognition and entails the following:
- In the name 'UTZ', UTZ has to be written in capitals.
 - The name of the organization UTZ may not be translated into other languages.
 - When using 'certified' as an adjective (i.e. UTZ certified coffee or UTZ certified farmers) the word certified should be written with a small 'c' and may be translated.
 - Confusing or misleading use is prohibited. UTZ should not refer to or be linked to wording such as 'fair', 'fair trade' or 'organic'.
 - It is prohibited to associate the UTZ name or logo with companies, products or services that are not verified as (part of) UTZ.
 - The use of UTZ as (part of) a brand name is prohibited (see images).
 - The brand name and logo should always be leading (see images).



Clear link to certifiable ingredient

- 2.3 In order to be credible and transparent towards consumers, the UTZ logo and claim can only be used if the certifiable ingredient is a key component of the product, i.e. it is included in the product name and/or picture. Examples: chocolate milk products (even when they contain a small percentage of cocoa) may be labeled with an UTZ logo and claim, but rice cakes or waffles containing a very small amount of cocoa butter may not (unless they are chocolate-covered and/or cocoa/chocolate is included in the product name).

Products with two or more UTZ certified ingredients

- 2.4 Members may label products containing two or more UTZ certified ingredients (e.g. coffee flavored chocolate or chocolate with hazelnuts). In such a case, a special combined logo applies.



Please keep in mind that for such products, it is not encouraged to use two different text claims. Members should preferably only choose one claim. For credibility reasons, the claim referring to the lowest level of traceability should be used (e.g. in the case of coffee-flavored mass balance chocolate, the purchasing claim should be used, not the content claim). The UTZ Member Support Team (membersupport@utz.org or +31 20 530 8096) will be able to guide you in the correct use of a claim in case of doubt.

Using multiple labels

- 2.5 Members may use other sustainability logos, marks or seals in addition to the UTZ label but please note that the UTZ logo must not be placed in such a way that it could be interpreted as belonging to any company or organization other than UTZ or its members.

3. General Requirements for Off-pack Trademark use

- 3.1 For off-pack communications, members are required to use the UTZ *corporate* logo, instead of the UTZ *labeling* logo. The UTZ corporate logo does not include the word 'Certified'. Apart from this requirement, the on-pack regulations are also the basis for off-pack communication.
- 3.2 For off-pack trademark use, the use of the UTZ corporate logo without a text claim is permitted, but using the logo without any explanation is not recommended.
- 3.3 UTZ strongly recommends using the 'Better Farming Better Future' logo off-pack.
- 3.4 The UTZ corporate logo must be clearly identifiable as an independent product certification label and should be smaller than the company or brand logo. The UTZ corporate logo must not be used in any way that implies endorsement of the company brand, or instead of the company brand.
- 3.5 For advertisements, the company or brand that is being advertised must be clear. Members should avoid suggesting the advertiser is UTZ.
- 3.6 UTZ has developed a style guide and key messages document to ensure the consistent representation of UTZ both internally and externally. This style guide and key messages document can be found on the UTZ Resource Library 'Marketing toolkit' at www.utz.org/resource-library.

4. The Approval Process

Approval process for on-pack use of coffee, cocoa and tea (including rooibos) products

- 4.1 An approval process must take place before the UTZ label can be used on-pack. Please note that the brand owner – or retailer in case of a private label – must be a registered member of the UTZ program. The supplier (roaster, manufacturer or blender) must be a registered certified member² of the UTZ program. Members must use the 'Good Inside Portal' (GIP - www.goodinsideportal.org, the online traceability system) to administer certified product³ transactions.
- 4.2 Each labeling approval is granted for 365 days, starting from the estimated launch date entered into the Labeling Approval Request form in the GIP. If the product is still on the shelves after a year, the brand owner is required to extend the approval in the GIP. The validity will be extended by 365 days from the date the extension is given. If the SKU is no longer being sold, the brand owner indicates this by taking it 'off market' in the GIP.
- 4.3 The brand owner consults the Labeling and Trademark Policy, proposes the wording of the claim and gets permission from UTZ to use it, and communicates this to all relevant suppliers and internal actors.
- 4.4 Prior to production, the brand owner or, by mutual agreement, the supplier, must submit any packaging designs to UTZ via the online labeling approval system in the GIP. Please refer to Appendix II for more information and a Quick Start Guide. Once the design has been approved by UTZ, an official approval letter with a validity of 365 days will be available to download from the brand owner's and the supplier's account in the Good Inside Portal. This letter is required for the supplier audit.
- 4.5 UTZ must approve all new packaging. Redesigns that affect the UTZ labeling logo or the text claim must be approved first.
- 4.6 UTZ will respond within 5 working days after the packaging designs have been submitted. Please note: the first response may be a change request (the status of your approval request in the online system will be 'denied'). You can only start printing after your packaging has been approved by UTZ.
- 4.7 Procedure if labeling approval is requested for private label products: the retailer and the supplier have a contract concerning the delivery of UTZ certified products. The retailer must check the certification status of his suppliers in order to ensure contract clauses are met. The supplier is responsible for organizing a Chain of Custody audit within the stipulated timeframe and communicates with UTZ on this level.

² Roasters need to be Chain of Custody certified. For further information, please consult the corresponding [Chain of Custody](#) document.

³ For cocoa only members who purchase/handle pure cocoa products.

- 4.8 On-pack labeling with a reference to the UTZ labeling logo is subject to the supplier having a valid Chain of Custody certificate (or a license based on a granted exemption in accordance with the Chain of Custody). This means that, as a rule, a labeling approval can only be issued if the supplier has a valid certificate or license.
- 4.9 In order to ensure that new product launches are not delayed unnecessarily, a conditional labeling approval may be issued prior to the supplier's certification. The status of the approval request in the system will be 'approved pending certification'. The conditional approval of the labeling will become definite once the supplier has received the certificate. The status of the approval request in the system changes to 'approved' and the approval letter will be available to download in the Good Inside Portal.
- 4.10 Please be aware that it is not permitted to offer UTZ certified products on the consumer market (including Out of Home) unless the labeling approval is definite. UTZ reserves the right to require a recall, or take any other appropriate action to safeguard the credibility of the UTZ program, if UTZ certified products are offered on the consumer market and the supplier does not have a valid Chain of Custody certificate.
- 4.11 Please be advised that our trademarks 'UTZ' and the 'UTZ labeling logo' have the main purpose of assuring the certified source of a commodity. Therefore, we require our partners to put off using our trademarks until they have been certified and/or are licensed to produce, handle or trade UTZ certified commodities.

Approval process for on-pack usage for hazelnut and herbal tea products

- 4.12 For hazelnut and herbal tea products, there is a specific approval process that is specified below. Please note that this approval process also applies to products containing both cocoa and hazelnuts (e.g. chocolate with hazelnuts) and to products or blends containing both tea and herbal tea. Herbal tea refers to all plants and parts of plants used for making herbal and fruit teas (infusions) that have been cultivated or were collected in the wild. Herbs include herbs, flowers, dried fruits, roots, sprouts, leaves, bulbs, seeds, bark, buds, twigs, peel, and petals.
- 4.13 Packaging designs for hazelnut and herbal tea products must be submitted prior to production by the brand owner or – by mutual agreement - by the manufacturer to UTZ via membersupport@utz.org along with the 'Required information for approval' form (see [Resource Library](#)).
- 4.14 Once the design has been approved, UTZ issues an official approval letter, which is later required for the manufacturer audit. It is the brand owner's responsibility to ensure the manufacturer gets the approval letter.
- 4.15 UTZ must approve all new packaging. Redesigns that affect the UTZ labeling logo or the claim must be approved first.
- 4.16 UTZ will respond within 5 working days after the package designs have been submitted. Please note: the first response may be a change request. You can only start printing after written approval from UTZ.

Approval of off-pack trademark use

- 4.17 To boost credibility and consumer trust, and in the interest of both UTZ and the brand, it is strongly recommended that off-pack product and corporate communications are checked by UTZ before publishing, so please mail these to membersupport@utz.org.
- 4.18 Off-pack communications related to the commitment claim must be approved by UTZ, and should be mailed to membersupport@utz.org. The commitment claim is a labeling option for complete ranges of chocolate or cocoa-based products based on a company's commitment to source 100% UTZ certified cocoa over a given timeframe. Please refer to Chapter 6 for more information.

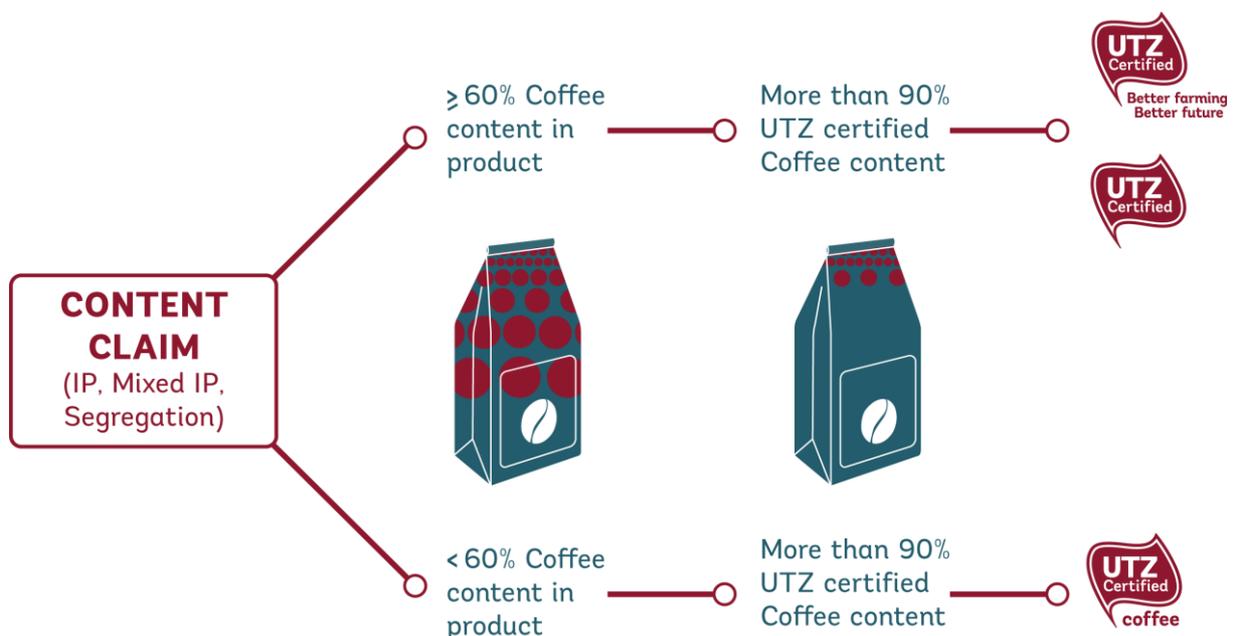
5. Specific Requirements for Labeling Coffee Products

5.1 For coffee, there is one labeling claim option: the content claim.

Content claims for coffee

5.2 A content claim states that the coffee in the product is UTZ certified and is physically processed into the final product. A content claim can be made if the manufacturer makes use of the traceability model of Segregation or Identity Preserved. The content claim applies to fully certified products (90%⁴ or more certified coffee content). With this option, it is possible to set up a tracer⁵.

When to use which labeling logo



5.3 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling 'Coffee' logo. This is not possible the other way around.

Where to place the logo

5.4 The logo can be placed on the front, back or side of the packaging. When using the flag only or the coffee logo front of pack, it is possible to use an additional logo with pay off or the flag only logo next to the claim elsewhere on the packaging.

⁴ A limited amount of mixing (representing no more than 10% of the volume of the UTZ product) may occur.

⁵ Retailers and brands selling UTZ certified products can share the story behind their products by launching an online tracer. Consumers can use the tracer to trace the products back to their origin. Tracers are only available for products where the Identity Preserved traceability model is used for.

Suggestions for on-pack claims

- 5.5 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

Long	This coffee/the coffee in this product was grown by UTZ certified farmers who have been trained to implement better farming practices, with respect for people and the planet. UTZ is a program and label for sustainable farming worldwide www.utz.org .
	Sustainability is important to [COMPANY/BRAND]. That is why our coffee is UTZ certified, which means it is grown with care for people and the planet. www.utz.org
	This coffee was grown and harvested in a sustainable way. UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org
	This coffee is UTZ certified. UTZ certified farmers produce their coffee with respect for people and the planet. www.utz.org .
	This sustainably grown coffee is UTZ certified. (COMPANY/BRAND) works together with UTZ to improve sustainable coffee farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature, and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for coffee farmers, workers and their families. That is why our coffee is UTZ certified. UTZ certified farmers grow their coffee with respect for people and the planet. www.utz.org
Medium	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
	This coffee was grown by UTZ certified farmers who implement better farming practices, with respect for people and planet. www.utz.org
Short ⁶	This coffee was grown by UTZ certified farmers. www.utz.org

Note: If you have a tracer, do not forget to add the URL with a line inviting your consumers to see who has grown their coffee.

Translations of the above suggestions into other languages are available in appendix I.

⁶ Only to be used in case of space restrictions.

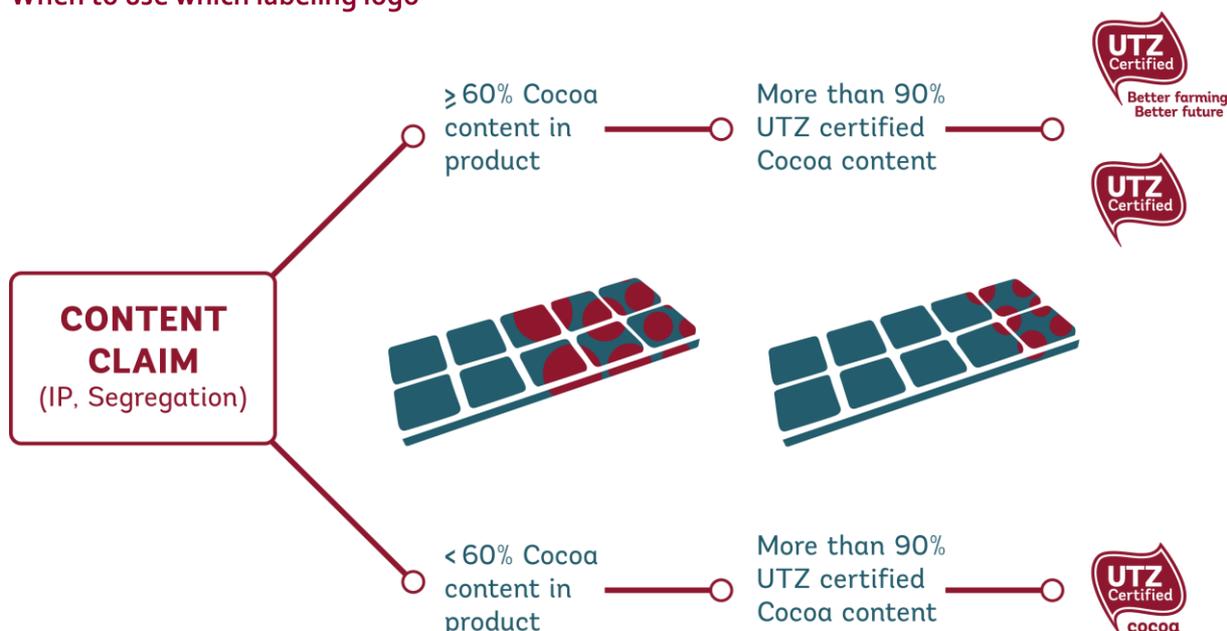
6. Specific Requirements for Labeling Cocoa Products

- 6.1 For cocoa, the traceability model determines the type of labeling claim allowed. There are three options:
- Content claim
 - Purchasing claim
 - Commitment claim

Content claims for cocoa

- 6.2 A content claim states that the cocoa in the product is UTZ certified and is physically processed into the final product. A content claim can be made if the manufacturer makes use of the traceability model of Segregation or Identity Preserved (IP). The content claim applies to fully certified products (90%⁷ or more certified cocoa content). With this option, it is possible to set up a tracer⁸.

When to use which labeling logo



- 6.3 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling 'Cocoa' logo. This is not possible the other way around.

Where to place the logo

- 6.4 The logo can be placed on the front, back or side of the packaging.

⁷ A limited amount of mixing (representing no more than 10% of the volume of the UTZ product) may occur.

⁸ Retailers and brands selling UTZ certified products can share the story behind their products by launching an online tracer. Consumers can use the tracer to trace the product back to its origin. Tracers are only available for products where the Identity Preserved traceability model is used for.

Suggestions for on-pack claims

6.5 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

Long	The cocoa in this product was grown by UTZ certified farmers who have been trained to implement better farming practices, with respect for people and planet. UTZ is a program and label for sustainable farming worldwide. www.utz.org
	Sustainability is important to [COMPANY/BRAND]. That is why the cocoa in our product is UTZ certified, which means it is grown with care for people and the planet. www.utz.org
	The cocoa in this chocolate was grown and harvested in a sustainable way. UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org
	The cocoa in our chocolate is UTZ certified. UTZ certified farmers produce their cocoa with respect for people and the planet. www.utz.org
	This sustainably grown cocoa is UTZ certified. [COMPANY/BRAND] works together with UTZ to improve sustainable cocoa farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for cocoa farmers, workers and their families. That is why our cocoa is UTZ certified. UTZ certified farmers grow their cocoa with respect for people and planet. www.utz.org
Medium	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
	The cocoa in this product was grown by UTZ certified farmers who implement better farming practices, with respect for people and the planet. www.utz.org
Short⁹	The cocoa in this product was grown by UTZ certified farmers. www.utz.org

Note: If you have a tracer, do not forget to add the URL with a line inviting your consumers to see who has grown their cocoa.

Translations of the above suggestions into other languages are available in appendix I.

Purchasing claim (100% Mass Balance)

6.6 A purchasing claim may be made when the volume of cocoa in products fully (100%) covers the cocoa content in accordance with the Mass Balance model. This means that the company ensures all sales of UTZ certified labeled cocoa are covered by the same volume in UTZ certified cocoa purchases. This is what we call 100% Mass Balance. The UTZ certified cocoa physically enters the supply chain but is not physically separated from non-certified cocoa throughout the entire chain.

Single origin and Mass Balance

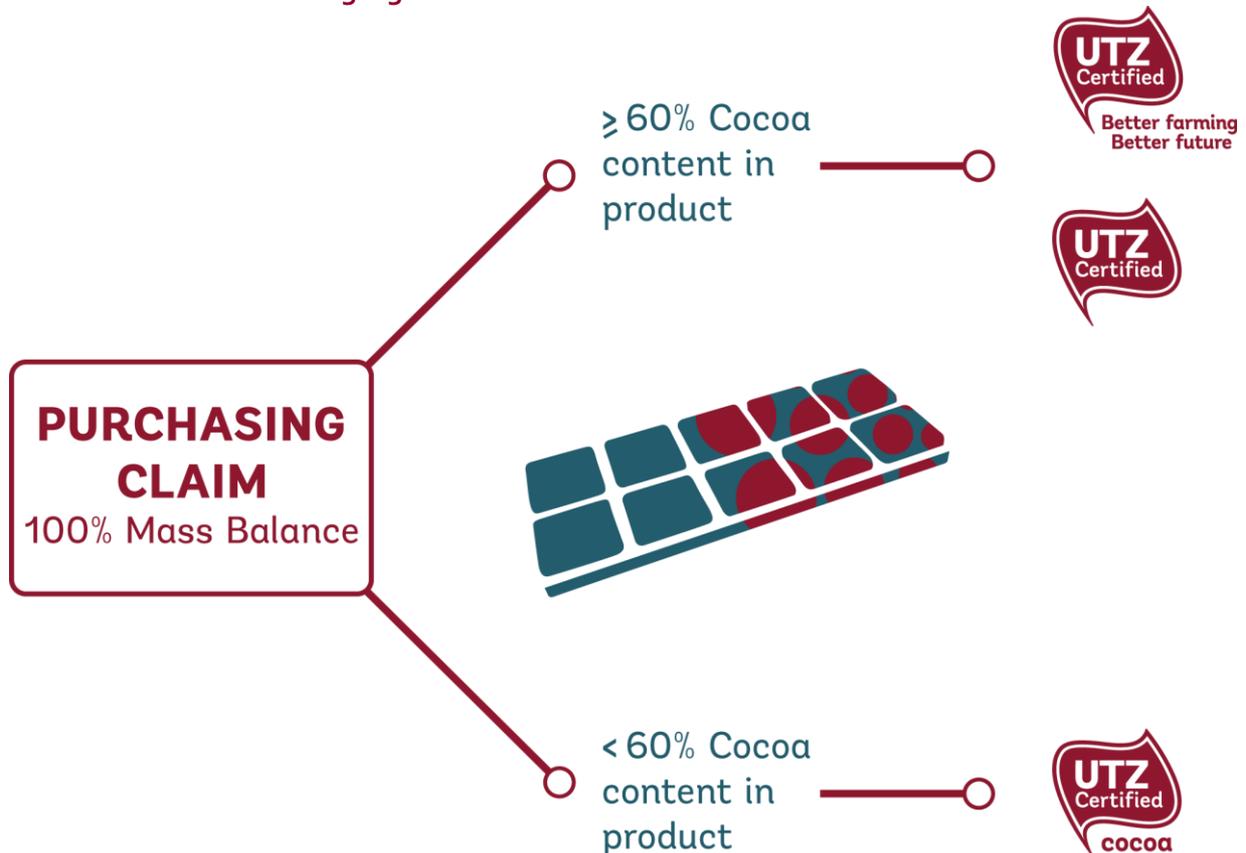
6.7 Currently not all origins are available as UTZ certified products. Within the Mass Balance system, these volumes can of course be compensated for through the purchase of cocoa from origins where there is enough UTZ certified cocoa available. There are, however, some limitations with regard to the use of the UTZ labeling-logo when the origin is specifically mentioned on-pack. These limitations are dictated by credibility requirements. Therefore, please take into account the following rules:

- If UTZ certified cocoa is not produced at the origin mentioned on the packaging, the UTZ logo may not be used on-pack. A soft claim about cooperation with UTZ certified can be printed on the back of the packaging.

⁹ Only to be used in case of space restrictions.

- If there is UTZ certification in an origin, but no UTZ certified cocoa of that origin can be purchased/is available, it is recommended not to use the UTZ logo if the origin is stated on the package ("Cocoa from Ecuador"). However, the member may use a purchasing text claim (see below).

When to use which labeling logo



- 6.8 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling 'Cocoa' logo. This is not possible the other way around.

Where to place the logo

- 6.9 The logo can be placed on the front, back or side of the packaging.

Suggestions for on-pack claims

- 6.10 On the next page are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

Long	By buying UTZ certified cocoa, [COMPANY/BRAND] supports sustainable cocoa farming. UTZ certified farmers have been trained to implement better farming practices, with respect for people and planet. UTZ is a program and label for sustainable farming worldwide. www.utz.org
	By buying UTZ certified cocoa, [COMPANY/BRAND] supports sustainable cocoa farming. UTZ certified farmers produce their cocoa with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] works together with UTZ to improve sustainable cocoa farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for cocoa farmers, workers and their families. That is why we support UTZ. UTZ certified farmers grow their cocoa with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. That is why we support UTZ. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
	The amount of cocoa in this product corresponds with an equal amount of sustainably produced cocoa, sourced by [COMPANY/BRAND] www.utz.org
	To ensure a better future for people and planet, [COMPANY/BRAND] sources sustainable cocoa in the quantity required to make (product name). www.utz.org
	This product supports responsible cocoa farming. UTZ certified cocoa is grown with care for people and the environment. www.utz.org
Medium	At [COMPANY/BRAND], we care about the people who grow our cocoa. By working together with independent certification programs like UTZ we enable producers to prosper, while protecting the environment. www.utz.org
Medium	By buying UTZ certified cocoa, [COMPANY/BRAND] supports sustainable cocoa farming. UTZ certified farmers implement better farming practices, with respect for people and planet. www.utz.org
Short ¹⁰	By buying UTZ certified cocoa, [COMPANY/BRAND] supports sustainable cocoa farming. www.utz.org

Translations of the above suggestions into other languages are available in appendix I.

Commitment claims

6.11 A commitment claim is a labeling option for complete ranges of chocolate or cocoa-based products based on a company's commitment to source 100% UTZ certified cocoa over a given timeframe.

Commitment claim regulations

6.12 The commitment claim is open to all brand owners.

6.13 The brand owner commits to switching (part of) his range to UTZ certified cocoa. The commitment fully covers well-defined brands/product ranges and markets. Single countries can be switched as long as there is country-specific packaging (and communication). The commitment covers all brand variations/whole product ranges.

6.14 The maximum timeline for the commitment to reach the 100% level is 10 years. Halfway through the commitment timeline, a level of 50% must have been reached.

6.15 Please note that it is not allowed to count volumes twice in product labeling. This also applies to commitment claims. If purchased cocoa has already been allocated to a labeled product, and a member wants to make a commitment claim on other products, then the member needs to buy the equivalent of the product volume for the products with a membership claim. For example, suppose a member has two product ranges, of which product A is UTZ certified and labeled, and product B is not. If the member wants to use the commitment claim for product B, he needs to purchase an additional 10% of UTZ certified product.

¹⁰ Only to be used in case of space restrictions.

Communicating and reporting with regard to commitment claims

- 6.16 When at least 10% of the cocoa needed is purchased as certified, it is allowed to refer to the cooperation with/membership of UTZ on the committed range. On-pack logo use is NOT allowed, but it is permitted to print a text on the back of the packaging. All packaging material must be approved by UTZ in writing. See chapter 4 for more information about the approval process.
- 6.17 When the brand owner launches products with a commitment claim, he must include a barometer on his website that indicates the progress towards 100%.
- 6.18 The brand owner must publicly announce the commitment in such a way that it reaches the media and the general public.
- 6.19 Communication about UTZ and commitment claims should be limited to the committed brands/ranges. Off-pack communication related to the commitment claim must be approved by UTZ. Products with a commitment claim cannot be claimed to be sustainable. The message must always be about the company/brand, reflecting its efforts to work towards fully sustainable sourcing ('sustainability-in-progress').
- 6.20 The brand owner will submit an annual report to UTZ that includes the total and certified volumes purchased over the past year.

Special case: private labels

- 6.21 The brand owner is responsible for organizing and briefing suppliers about the implementation of the commitment claim. The brand owner is responsible for obtaining labeling approval from UTZ in writing, stating which claim is allowed and listing all the products that will be switched. The brand owner distributes the approval to all suppliers. Once a supplier has started to make products with an on-pack commitment claim, the relevant supplier must be approved separately¹¹. UTZ recommends that interested retailers:
- Gather all relevant private label suppliers together to explain the commitment and the implications.
 - Switch each private label supplier to 100% in stages, rather than requesting that all suppliers deliver a partially certified product.

Modifications

- 6.22 UTZ reserves the right to change the minimum percentage for the commitment claim and to alter the maximum commitment period based on the current market situation and trends. Changes will be communicated to all interested parties in a timely manner. For current commitments, there will be a grace period of one year.

¹¹ The supplier will need to present a written approval to the certification body during the audit.

Suggestions for on-pack claims

6.23 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

Long	COMPANY/BRAND] works with UTZ on sustainable cocoa farming. UTZ certified farmers have been trained to implement better farming practices, with respect for people and planet. UTZ is a program and label for sustainable farming worldwide www.utz.org
	Sustainability is important to [COMPANY/BRAND]. That is why we work with UTZ, which improves care for people and the planet www.utz.org
	[COMPANY/BRAND] works with UTZ on sustainable cocoa farming. UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet www.utz.org
	[COMPANY/BRAND] works with UTZ on sustainable cocoa farming. UTZ certified farmers produce their cocoa with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] works together with UTZ to improve sustainable cocoa farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for cocoa farmers, workers and their families. That is why we work with UTZ. UTZ certified farmers grow their cocoa with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. That is why we work with UTZ. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
Medium	At [COMPANY/BRAND], we care about the people who grow our cocoa. By working together with independent certification programs like UTZ we enable producers to prosper, while protecting the environment. www.utz.org
Short ¹²	[COMPANY/BRAND] works with UTZ on sustainable cocoa farming. www.utz.org

Translations of the above suggestions into other languages are available in appendix I.

¹² Only to be used in case of space restrictions.

7. Specific Requirements for Labeling Tea, Rooibos and Herbal Tea

7.1 For tea, rooibos and herbal tea¹³, there is only one labeling claim option: a content claim.

Content claims for tea, rooibos and herbal tea

7.2 A content claim states that the tea, rooibos and/or herbal tea in the product is UTZ certified and is physically processed into the final product. A content claim can be made if the manufacturer makes use of the traceability model of Segregation or Identity Preserved. The content claim applies to fully certified products (90%¹⁴ or more certified content). With this option, it is possible to set up a tracer¹⁵ (please note that this option is currently not available for herbal tea).

Definitions

7.3 UTZ uses the following definitions:

- Pure products: products only containing *one* of the certifiable ingredients tea, rooibos or herbal tea. The product may also contain additional flavors, etc.
- Blends: products containing a mix of the certifiable ingredients tea, rooibos and/or herbal tea. The product may also contain additional flavors, etc.
- Certifiable content (percentage): total of all tea, rooibos and herbal tea ingredients (as a percentage of the total weight of the product)¹⁶ that may be certified.
- UTZ certified content (percentage): total of UTZ certified tea, rooibos and/or herbal tea ingredients (as a percentage of the certifiable content).
- Minor herbal ingredient: an herbal ingredient that is equal to or less than 3% of the total weight of the product (excluding water).

7.4 We encourage our partners to use fully certified tea, rooibos and herbal tea in the blend. However, if this is not possible due to the limited availability of any of the ingredients, it is currently allowed to use the logo when:

For pure products:

- For tea: a minimum of 30% of the tea content is UTZ certified
- For herbal tea: a minimum of 30% of the herbal tea content is UTZ certified. Please note the minimum percentage of 30% is valid until 2019. This will increase to 40% for 2019 and 2020 and to 50% for 2021 and 2022.
- For rooibos: a minimum of 90% of the rooibos content is UTZ certified

For blends:

- The blend must contain a minimum of 30% UTZ certified content, and:

¹³ The herbal ingredients that can be certified are all plants and parts of plants used for making herbal and fruit teas (infusions) that have been cultivated or were collected in the wild. Herbs include herbs, flowers, dried fruits, roots, sprouts, leaves, bulbs, seeds, bark, buds, twigs, peel, and petals.

¹⁴ A limited amount of mixing (representing no more than 10% of the volume of the UTZ product) may occur.

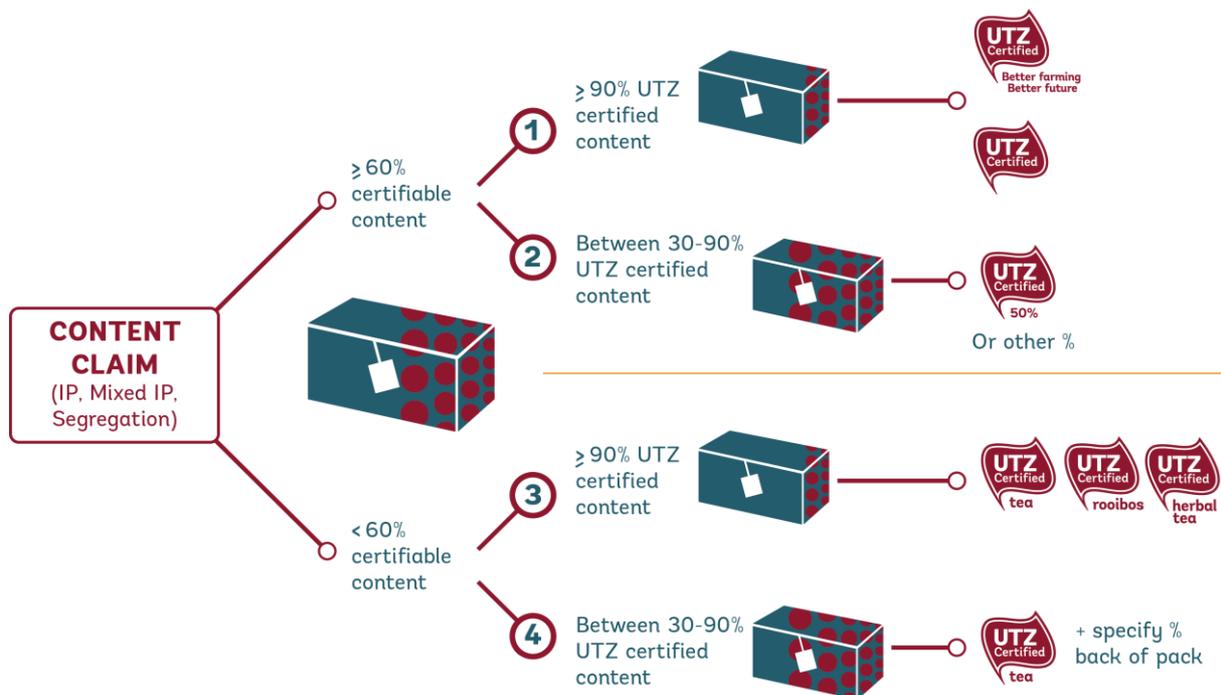
¹⁵ Retailers and brands selling UTZ certified products can share the story behind their products by launching an online tracer. Consumers can use the tracer to trace the product back to its origin. Tracers are only available for products where the Identity Preserved traceability model is used for.

¹⁶ Other ingredients that do not count for the certifiable content include flavors, aromas, water, and sugar.

- This percentage of *UTZ certified content* may consist of a mix of tea, rooibos or herbal tea. However, an ingredient **only 'counts', i.e. can only be included in the calculation of this percentage**, if the minimum requirement is met for that specific product (see minimum requirements for tea, herbal tea, rooibos above). For an illustration of the calculation, please refer to the examples 1 and 2 in Appendix III.

7.5 For products containing between 30 and 90% UTZ certified content, the percentage of UTZ certified content must be specified on-pack. Please refer to the figure below.

When to use which labeling logo



7.6 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling- 'tea', 'rooibos' or 'herbal tea' logo. This is not possible the other way around.

7.7 For products that contain one or more minor herbal ingredients (as defined in point 7.3), it is allowed to exempt those ingredients from the *certifiable content* under the following conditions:

- The sum of exempted minor herbal ingredients is equal to or less than 10% of the total weight of the product (excluding water).
- The exemption is only applicable for products with a *certified* content of 90% or more of the *certifiable content* (situations 1 and 3 in the figure above).

For illustration, please refer to example 3 in Appendix III.

Where to place the logo

7.8 The logo can be placed on the front, back or side of the packaging.

Suggestions for on-pack claims for tea/rooibos products

7.9 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims. The footnotes refer to the 4 situations described in the figure 'When to use which labeling logo' in article 7.5.

Long	This tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ was grown by UTZ certified farmers who have been trained to implement better farming practices, with respect for people and the planet. UTZ is a program and label for sustainable farming worldwide. www.utz.org
	Sustainability is important to [COMPANY/BRAND]. That is why our tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ is UTZ certified, which means it is grown with care for people and the planet. www.utz.org
	This tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ was grown and harvested in a sustainable way. UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org
	This tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ is UTZ certified. UTZ certified farmers produce their tea/rooibos with respect for people and the planet. www.utz.org
	This sustainably grown tea/rooibos ¹⁷ OR: The sustainably grown tea/rooibos in this product (e.g. ice tea) ¹⁹ is UTZ certified. [COMPANY/BRAND] works together with UTZ to improve sustainable farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for farmers, workers and their families. That is why our tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: the tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ is UTZ certified. UTZ certified farmers grow their tea/rooibos with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
Medium	This tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ was grown by UTZ certified farmers who implement better farming practices, with respect for people and planet. www.utz.org
Short²¹	This tea/rooibos ¹⁷ OR: xx% of this tea ¹⁸ OR: The tea/rooibos in this product (e.g. ice tea) ¹⁹ OR: xx% of the tea in this product (e.g. ice tea) ²⁰ was grown by UTZ certified farmers. www.utz.org

Note: If you have a tracer, do not forget to add the URL with a line inviting your consumers to see who has grown their tea and/or rooibos.

Translations of the above suggestions into other languages are available in appendix I.

¹⁷ Situation 1 in the figure in article 7.5.

¹⁸ Situation 2 in the figure in article 7.5.

¹⁹ Situation 3 in the figure in article 7.5.

²⁰ Situation 4 in the figure in article 7.5.

²¹ Only to be used in case of space restrictions.

Suggestions for on-pack claims for 100% herbal tea

7.10 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, in which the cooperation between UTZ and UEBT must be mentioned. These claims must be approved by UTZ, and UTZ reserves the right to make the final decision. The footnotes refer to the 4 situations described in the figure 'When to use which labeling logo' in article 7.5.

Long	UTZ stands for sustainable farming worldwide. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). This herbal tea ²² OR: xx% of this herbal tea ²³ OR: The herbs (e.g. chamomile) in this product ²⁴ (e.g. ice tea) OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ was/were produced by UTZ certified farmers who implement better farming practices, with respect for people and planet. www.utz.org www.uebt.org
	Sustainability is important to [COMPANY/BRAND]. That is why this herbal tea ²² OR: xx% of this herbal tea ²³ OR: the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ is/ are UTZ certified, which means it is/they are grown with care for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	This herbal tea ²² OR: xx% of this herbal tea ²³ OR: The herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ was/were grown and harvested in a sustainable way. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org www.uebt.org
	This herbal tea ²² OR: xx% of this herbal tea ²³ OR: The herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ is/are UTZ certified. UTZ certified farmers produce their herbal tea with respect for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	This sustainably grown herbal tea ²² OR: The sustainably grown herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ is/are UTZ certified. [COMPANY/BRAND] works together with UTZ to improve sustainable farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for farmers, workers and their families. That is why this herbal tea ²² OR: xx% of this herbal tea ²³ OR: the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx % of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ is/ are UTZ certified. UTZ certified farmers grow their herbal tea with respect for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Medium	This herbal tea ²² OR: xx% of this herbal tea ²³ OR: The herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ was/were produced by UEBT/UTZ certified farmers who implement better farming practices, with respect for people and the planet. www.utz.org www.uebt.org
Short²⁶	This herbal tea ²² OR: xx% of this herbal tea ²³ OR: The herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁴ OR: xx% of the herbs (e.g. chamomile) in this product (e.g. ice tea) ²⁵ was/were produced by UEBT/UTZ certified farmers. www.utz.org www.uebt.org

Translations of the above suggestions into other languages are available in appendix I.

²² Situation 1 in the figure in article 7.5.

²³ Situation 2 in the figure in article 7.5.

²⁴ Situation 3 in the figure in article 7.5.

²⁵ Situation 4 in the figure in article 7.5.

²⁶ Only to be used in case of space restrictions.

Suggestions for on-pack claims for blends of tea/rooibos and herbal tea

7.11 Below are some suggestions for text claims that members may use on-pack. Please note that in case **only** the tea or rooibos in a blend is certified and not the herbs, members do not need to mention UEBT in the text claim or use the UEBT website reference. Apart from these suggestions, members may compose their own text claims, in which the cooperation between UTZ and UEBT must be mentioned when the herbs are certified. These claims must be approved by UTZ, and UTZ reserves the right to make the final decision. The footnotes refer to the 4 situations described in the figure 'When to use which labeling logo' in article 7.5.

Long	UTZ stands for sustainable farming worldwide. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). This product ²⁷ OR: xx% of this product ²⁸ OR: The tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ was produced by UEBT/UTZ certified farmers who implement better farming practices, with respect for people and the planet www.utz.org www.uebt.org
	Sustainability is important to [COMPANY/BRAND]. That is why this product OR: xx% of this product ²⁸ OR: the tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ is UTZ certified, which means it is grown with care for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	This product ²⁷ OR: xx% of this product ²⁸ OR: The tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ was grown and harvested in a sustainable way. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org www.uebt.org
	This product ²⁷ OR: xx% of this product ²⁸ OR: The tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ is UTZ certified. UTZ certified farmers produce their tea/rooibos with respect for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	This sustainably grown product ²⁷ OR: The sustainably grown tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ is UTZ certified. [COMPANY/BRAND] works together with UTZ to improve sustainable farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for farmers, workers and their families. That is why this product ²⁷ OR: xx% of this product ²⁸ OR: the tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ is UTZ certified. UTZ certified farmers grow their tea/rooibos with respect for people and the planet. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. For herbal teas, UTZ works together with the Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Medium	This product ²⁷ OR: xx% of this product ²⁸ OR: The tea/rooibos/herbal tea in this product (e.g. ice tea) ²⁹ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁰ was produced by UEBT/UTZ certified farmers who implement better farming practices, with respect for people and the planet. www.utz.org www.uebt.org

²⁷ Situation 1 in the figure in article 7.5.

²⁸ Situation 2 in the figure in article 7.5.

²⁹ Situation 3 in the figure in article 7.5.

³⁰ Situation 4 in the figure in article 7.5.

Short³¹	This product ³² OR: xx% of this product ³³ OR: The tea/rooibos/herbal tea in this product (e.g. ice tea) ³⁴ OR: xx% of the tea/herbal tea in this product (e.g. ice tea) ³⁵ was produced by UEBT/UTZ certified farmers. www.utz.org www.uebt.org
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Translations of the above suggestions into other languages are available in appendix I.

³¹ Only to be used in case of space restrictions.

³² Situation 1 in the figure in article 7.5.

³³ Situation 2 in the figure in article 7.5.

³⁴ Situation 3 in the figure in article 7.5.

³⁵ Situation 4 in the figure in article 7.5.

8. Specific Requirements for Labeling Hazelnut Products

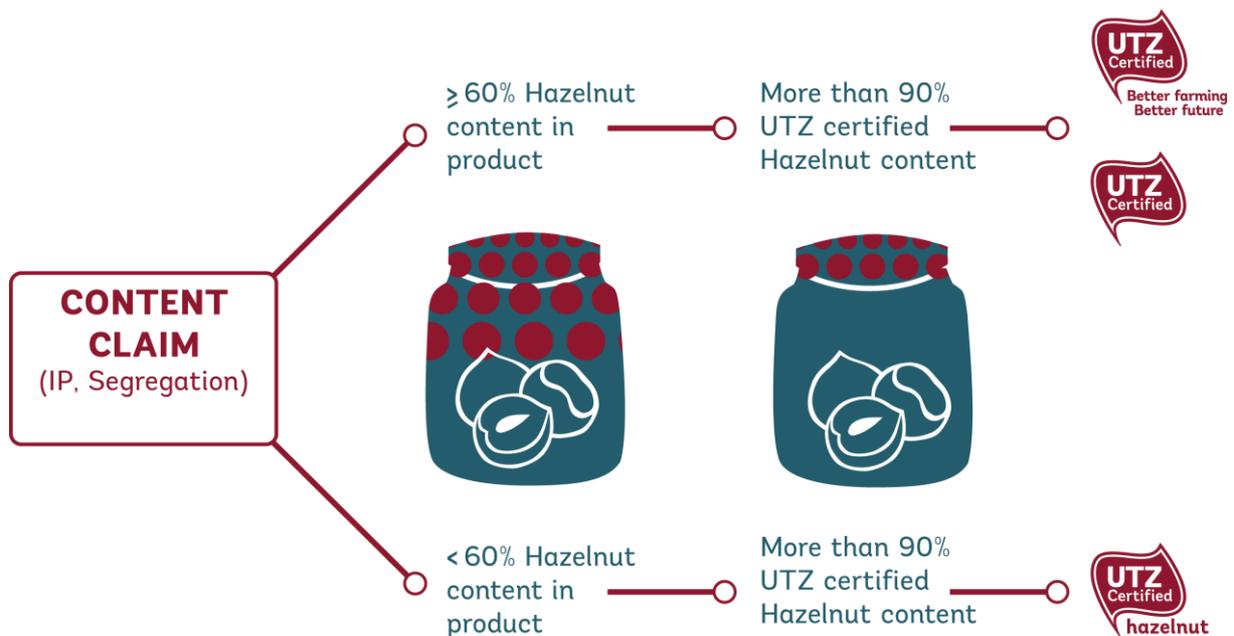
Please note: Until 31 July 2016 a temporary policy is in place. Please consult the "[Temporary Requirements on labeling hazelnut products](#)".

- 8.1 In the hazelnut program, the traceability model determines the type of labeling allowed. There are two options: content claims and purchasing claims.

Content claims for hazelnuts

- 8.2 A content claim states that the hazelnuts in the product are UTZ certified and are physically processed into the final product. A content claim can be made in case the manufacturer makes use of the traceability model of Segregation or Identity Preserved. The content claim applies to fully certified products (90%³⁶ or more certified hazelnut content).

When to use which labeling logo



- 8.3 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling-'hazelnut' logo. This is not possible the other way around.

Where to place the logo

- 8.4 The logo can be placed on the front, back or side of the packaging.

Suggestions for on-pack claims

- 8.5 On the next page are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

³⁶ A limited amount of mixing (representing no more than 10% of the volume of the UTZ product) may occur.

Long	The hazelnuts in this product were grown by UTZ certified farmers who have been trained to implement better farming practices, with respect for people and the planet. UTZ is a program and label for sustainable farming worldwide. www.utz.org
	Sustainability is important to [COMPANY/BRAND]. That is why the hazelnuts in our product are UTZ certified, which means they are grown with care for people and the planet. www.utz.org
	The hazelnuts in this product were grown and harvested in a sustainable way. UTZ stands for sustainable farming and better opportunities for farmers, their families and our planet. www.utz.org
	The hazelnuts in our products are UTZ certified. UTZ certified farmers produce their hazelnuts with respect for people and the planet.
	These sustainably grown hazelnuts are UTZ certified. [COMPANY/BRAND] works together with UTZ to improve sustainable farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for farmers, workers and their families. That is why our hazelnuts are UTZ. UTZ certified farmers grow their hazelnuts with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
Medium	The hazelnuts in this product were grown by UTZ certified farmers who implement better farming practices, with respect for people and the planet. www.utz.org
Short³⁷	The hazelnuts in this product were grown by UTZ certified farmers. www.utz.org

Translations of the above suggestions into other languages are available in appendix I.

Purchasing claim (100% Mass Balance)

8.6 A purchasing claim may be made when the volume of hazelnuts fully covers the hazelnut content in accordance with the Mass Balance model. This means that the company ensures all sales of UTZ certified hazelnuts are covered by the same volume of UTZ certified hazelnut purchases. This is what we call 100% Mass Balance. The UTZ certified hazelnuts physically enter the supply chain but are not physically separated throughout the entire chain.

Single origin and Mass Balance

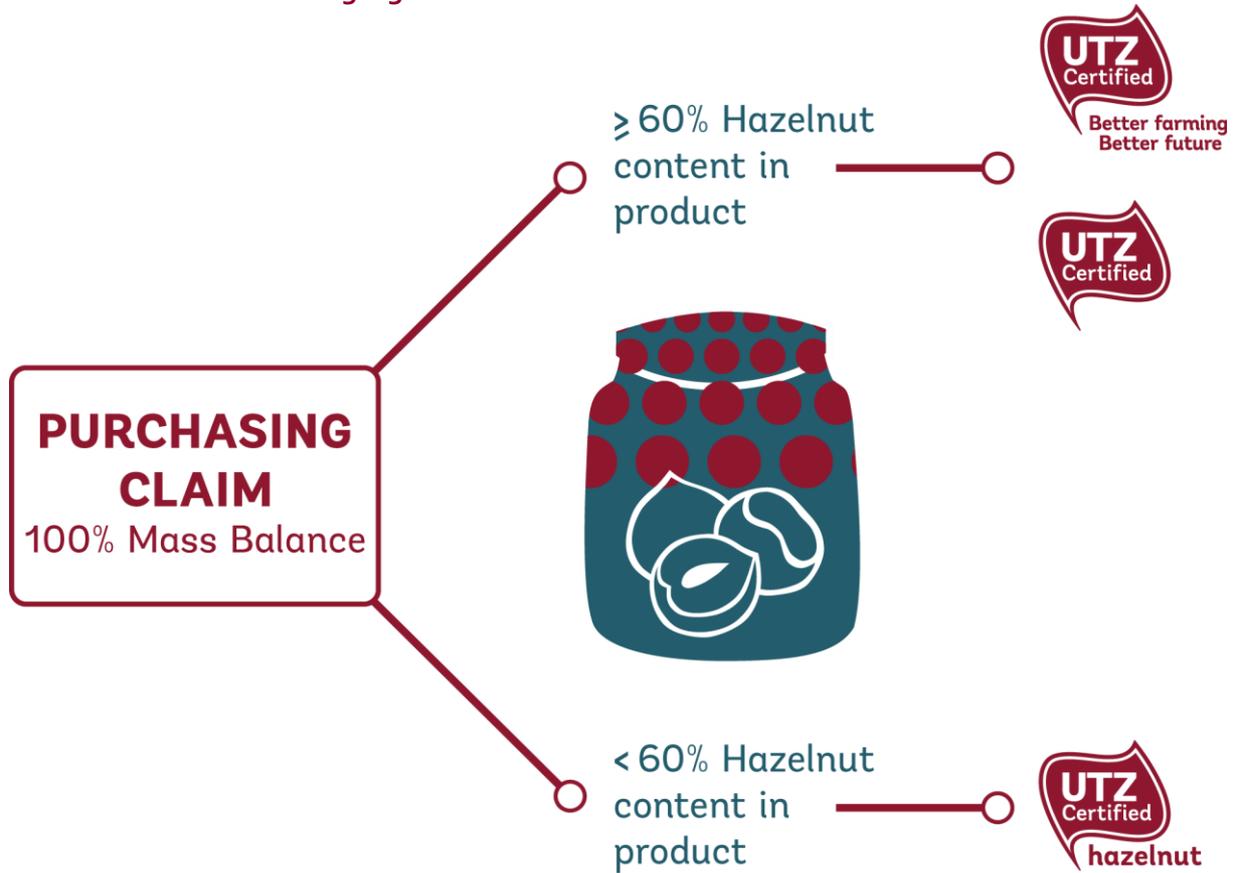
8.7 Currently not all origins offer UTZ certified products. Within the Mass Balance system, these volumes can of course be compensated for through the purchase of hazelnut from origins where there are enough UTZ certified hazelnuts available. There are, however, some limitations with regard to the use of the UTZ labeling logo when the origin is specifically mentioned on-pack. These limitations are dictated by credibility requirements. Therefore, please take into account the following rules:

- If UTZ certified hazelnuts are not produced at the origin mentioned on the packaging, the UTZ logo may not be used on-pack. A soft claim about cooperation with UTZ can be printed on the back of the packaging.
- If there is UTZ certification in an origin, but no UTZ certified hazelnuts of that origin can be purchased/are available, it is recommended not to use the UTZ logo if the origin is stated on the package ("Hazelnuts from Turkey"). However, the member may use a purchasing text claim (see below).

³⁷ Only to be used in case of space restrictions.



When to use which labeling logo



- 8.8 Members who are eligible to use the 'full' UTZ labeling logo (with or without pay-off) may choose to use the UTZ labeling 'hazelnut' logo. This is not possible the other way around.

Where to place the logo

- 8.9 The logo can be placed on the front, back or side of the packaging.

Suggestions for on-pack claims

8.10 Below are some suggestions for text claims that members may use on-pack. Apart from these suggestions, members may compose their own text claims, but these must be approved by UTZ, and UTZ reserves the right to make the final decision about these text claims.

Long	By buying UTZ certified hazelnuts, [COMPANY/BRAND] supports sustainable hazelnut farming. UTZ certified farmers have been trained to implement better farming practices, with respect for people and the planet. UTZ is a program and label for sustainable farming worldwide. www.utz.org
	By buying UTZ certified hazelnuts, [COMPANY/BRAND] supports sustainable hazelnut farming. UTZ certified farmers produce their hazelnuts with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] works together with UTZ to improve sustainable hazelnut farming. We aim to improve the living conditions of farmers, workers and their families, the conservation of nature and the protection of the environment. www.utz.org
	[COMPANY/BRAND] wants to contribute to better living and working conditions for farmers, workers and their families. That is why we support UTZ. UTZ certified farmers grow their hazelnuts with respect for people and the planet. www.utz.org
	[COMPANY/BRAND] wants to contribute to a sustainable planet. That is why we support UTZ. UTZ certified farmers work with respect for the environment and in harmony with nature. www.utz.org
	The amount of hazelnuts in this product corresponds with an equal amount of sustainably produced hazelnuts, sourced by [COMPANY/BRAND]. www.utz.org
	To ensure a better future for people and planet, [COMPANY/BRAND] sources sustainable hazelnuts in the quantity required to make (product name). www.utz.org
	This product supports responsible hazelnut farming. UTZ certified hazelnuts are grown with care for people and the environment. www.utz.org
	At [COMPANY/BRAND], we care about the people who grow our hazelnuts. By working together with independent certification programs like UTZ we enable producers to prosper, while protecting the environment. www.utz.org
	At [COMPANY/BRAND], we care about the people who grow our hazelnuts. By working together with independent certification programs like UTZ we enable producers to prosper, while protecting the environment. www.utz.org
Medium	By buying UTZ certified hazelnuts, [COMPANY/BRAND] supports sustainable hazelnut farming. UTZ certified farmers implement better farming practices, with respect for people and the planet. www.utz.org
Short ³⁸	By buying UTZ certified hazelnuts, [COMPANY/BRAND] supports sustainable hazelnut farming. www.utz.org

Translations of the above suggestions into other languages are available in appendix I.

³⁸ Only to be used in case of space restrictions.

9. Design

Different UTZ logos

- 9.1 There are different types of logos available. Please find the visual representation of the two categories of logos available:
- The UTZ corporate logo, which refers to the organization.
 - The UTZ labeling logo, including its subcategories per product. And please note that some labeling options in the tea program require the use of percentages underneath the logo. To find out when to use which logo, please refer to chapter 7.

Logo category	Logo type	Outlook
UTZ corporate logo	UTZ without the word 'Certified'	
UTZ labeling logo	UTZ labeling logo with pay-off 'Better farming. Better future'.	
	UTZ labeling logo (flag only)	
	UTZ labeling logo with product specification (cocoa, coffee, tea, rooibos)	

Design requirements: corporate logo

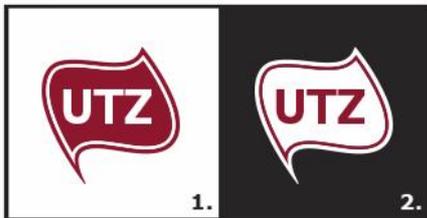
- 9.2 Positioning: The UTZ corporate logo consists of a flag with a single line inside and the text 'UTZ'. These elements are fixed and their proportions cannot be altered. A blank space should be left around the logo. The height of the 'U' in the logo defines the size of this space.



- 9.3 Color use: The UTZ corporate logo comes in two colors: red and black, each one with its diapositive (negative) version. UTZ mainly uses the red flag with white text in its own communications. Therefore, we recommend using this variety of the logo as much as possible in order to achieve maximum consistency.

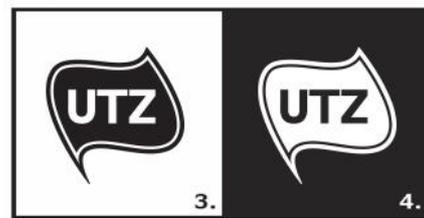
UTZ red:

1. Red flag with white text (positive)
2. White flag with red text (diapositive)



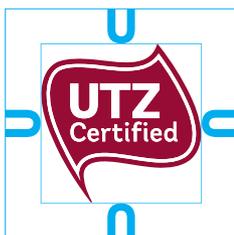
Black and white:

3. Black flag with white text (positive)
4. White flag with black text (diapositive)



Design requirements: labeling logo

- 9.4 Positioning: The UTZ labeling logo consists of a flag with a single line inside and the text 'UTZ Certified'. These elements are fixed and their proportions cannot be altered. A blank space should be left around the logo. The height of the 'U' in the logo defines the size of this space.



- 9.5 Color use: The UTZ labeling logo come in three color combinations: red/white, black/white and white and a custom color. Each category is available in a positive and a diapositive (negative) version. UTZ mainly uses the red flag with white text in its own communications. Therefore, we recommend using this variety of the logo as much as possible in order to achieve maximum consistency.

UTZ red:

1. Red flag with white text (positive)
2. White flag with red text (diapositive)



Black and white:

3. Black flag with white text (positive)
4. White flag with black text (diapositive)



Custom colors

9.6 In principle, any color can be chosen to fit your packaging design. The custom colors in the examples were chosen randomly.

- Custom colored flag with black (5b)/white (5a)³⁹ text (positive).
- Black (6a)/white (6b)⁴⁰ flag with custom colored text (diapositive).
- Transparent version of the logo (7)⁴¹.



The positive versions (1, 3, 5a, 5b) are recommended if it fits the color restriction (see below). Out of all the positive versions, the use of the UTZ red version (1) is recommended.

³⁹ If you use a custom color, it must be combined with another color that produces a high contrast:



⁴⁰ See footnote 31.

⁴¹ Only to be used with a single uniform background color.

Background color restrictions

9.7 The UTZ labeling and corporate logo come in three different positive and diapositive versions (1&2, 3&4, 5&6). Always choose the flag color that contrasts most with its background:



Please note that only two colors may be used, and that the outer border must be visible.

9.8 Copy, font, color and position are fixed and their proportions cannot be altered. All logo types have the same restrictions as above. Below you will find an example of the red UTZ positive and diapositive versions:



Check the [Good Inside Portal](#) (note: login required) for available languages. Other languages available upon request. Please contact the Member Support Team via membersupport@utz.org.

Color values of UTZ red

- PMS / Pantone: 1955
- CMYK: C 5, M 100, Y 60, K 37
- RGB: R 142, G 0, B 43
- HTML: 931638
- RAL: 020 30 48

How to make a custom color version

9.9 Use the black and white version (number 3 or 4) of the UTZ logo to create the custom color version. In these versions, you can replace either the white or black color (or both) according to the color restrictions. Choose the option that produces the *highest contrast*. A color gradient (color progression) of two or more colors is not allowed.

Sizes and positioning

9.10 The size of the logo is determined by the width of the flag, excluding surrounding space, excluding additional copy.

- The minimum width of the flag is 11 mm.
- The width of the flag for packaging should not be larger than half of the own brand logo.
- For retail packaging, 13 - 15 mm is most common.

9.11 Recommended positions for front of pack use are the top left/right corner or bottom left/right corner.

Available files

9.12 The artwork files are coded for easy use. All files are available on the UTZ [Good Inside Portal](#) (note: login required).

Available color modes:

- CMYK (full color)
- PMS (Pantone color)
- BW (black and white)
- RGB (for digital use)

Available file formats:

- xxx.eps (for print/digital use)
- xxxHR.jpg (high resolution version for digital use, 500 x 500 pixels)
- xxxLR.jpg (low resolution version for digital use, 100 x 100 pixels)

9.13 UTZ also offers a file that can be used to create stickers with the logo and claim printed on them. The use of these stickers is limited to new members who would like to use their old stock of packaging material, existing members who want to change another product line to UTZ, or small-scale members, such as coffee or chocolate shops that use the sticker on all UTZ products.

Appendix I – Translations of claims

German

Coffee – content claim

- Long** Dieser Kaffee/ Der in diesem Produkt enthaltene Kaffee wurde von UTZ-zertifizierten Bauern angebaut, die ausgebildet wurden, bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einzusetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Daher ist unser Kaffee UTZ-zertifiziert, d. h. er wurde mit Rücksicht auf die Menschen und den Planeten angebaut. www.utz.org Dieser Kaffee wurde auf eine nachhaltige Weise angebaut und geerntet. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org Dieser Kaffee ist UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Kaffee mit Rücksicht auf die Menschen und den Planeten an. www.utz.org Dieser nachhaltig angebaute Kaffee ist UTZ-zertifiziert. (UNTERNEHMEN/MARKE) arbeitet mit UTZ zusammen, um den nachhaltigen Kaffeeanbau zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org [UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Kaffeeplantagen und deren Familien leisten. Daher ist unser Kaffee UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Kaffee mit Rücksicht auf die Menschen und den Planeten an. www.utz.org [UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht für die Umwelt und im Einklang mit der Natur. www.utz.org
- Medium** Dieser Kaffee wurde von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzten. www.utz.org
- Short⁴²** Dieser Kaffee wurde von UTZ-zertifizierten Bauern angebaut. www.utz.org

Cocoa - content claim

- Long** Der Kakao in diesem Produkt wurde von UTZ-zertifizierten Bauern angebaut, die ausgebildet wurden, bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einzusetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Daher ist unser Kakao UTZ-zertifiziert, d. h. er wurde mit mit Rücksicht auf die Menschen und den Planeten angebaut. www.utz.org Der Kakao in dieser Schokolade wurde auf eine nachhaltige Weise angebaut und geerntet. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org Der in unserer Schokolade verarbeitete Kakao ist UTZ zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Kakao mit Rücksicht auf die Menschen und den Planeten an. www.utz.org Dieser nachhaltig angebaute Kakao ist UTZ-zertifiziert. (UNTERNEHMEN/MARKE) arbeitet mit UTZ zusammen, um den nachhaltigen Kakaoanbau zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org [UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Kakaoplantagen und deren Familien leisten. Daher ist unser Kakao UTZ-zertifiziert. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

⁴² Nur zu verwenden bei Platzmangel

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht für die Umwelt und im Einklang mit der Natur. www.utz.org

Medium Der in diesem Produkt enthaltene Kakao wurde von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. www.utz.org

Short⁴³ Der Kakao in diesem Produkt wurde von UTZ-zertifizierten Bauern angebaut. www.utz.org

Cocoa - Purchasing claim

Long Durch den Kauf von UTZ-zertifiziertem Kakao unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Kakaoanbau. Die UTZ-zertifizierten Bauern wurden geschult, um bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einzusetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org

Durch den Kauf von UTZ-zertifiziertem Kakao unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Kakaoanbau. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

(UNTERNEHMEN/MARKE) arbeitet mit UTZ zusammen, um den nachhaltigen Kakaoanbau zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Kakaopflanzungen und deren Familien leisten. Daher unterstützen wir UTZ. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein.. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Daher unterstützen wir UTZ. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht für die Umwelt und im Einklang mit der Natur. www.utz.org

Die in diesem Produkt enthaltene Kakaomenge entspricht der Menge des nachhaltig produzierten Kakaos, der von [UNTERNEHMEN/MARKE] bezogen wurde. www.utz.org

Um für die Menschen und den Planeten eine bessere Zukunft sicherzustellen, kauft [UNTERNEHMEN/MARKE] UTZ-zertifizierten Kakao in der zur Herstellung von (Produktname) erforderlichen Menge. www.utz.org

Dieses Produkt unterstützt den verantwortungsbewussten Kakaoanbau. Der UTZ-zertifizierte Kakao wird mit besseren Anbaumethoden im Hinblick auf Mensch und Umwelt angebaut. www.utz.org

Wir von [UNTERNEHMEN/MARKE] sorgen uns um die Menschen, die unseren Kakao anbauen. Durch die Zusammenarbeit mit unabhängigen Zertifizierungsprogrammen wie zum Beispiel UTZ sorgen wir dafür, dass die Bauern wirtschaftlich erfolgreich sind, und dass die Umwelt geschützt wird. www.utz.org

Medium Durch den Kauf von UTZ-zertifiziertem Kakao unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Kakaoanbau. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

Short⁴³ Durch den Kauf von UTZ-zertifiziertem Kakao unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Kakaoanbau. www.utz.org

Cocoa - Commitment claim

Long [UNTERNEHMEN/MARKE] unterstützt zusammen mit UTZ den nachhaltigen Kakaoanbau. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org

Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Daher arbeiten wir zusammen mit UTZ, um uns für die Menschen und den Planeten einzusetzen. www.utz.org

[UNTERNEHMEN/MARKE] unterstützt zusammen mit UTZ den nachhaltigen Kakaoanbau. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org

[UNTERNEHMEN/MARKE] unterstützt zusammen mit UTZ den nachhaltigen Kakaoanbau.

⁴³ Nur zu verwenden bei Platzmangel

UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

[UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um den nachhaltigen Kakaoanbau zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Kakaoplantagen und deren Familien leisten. Daher arbeiten wir mit UTZ zusammen. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Daher arbeiten wir mit UTZ zusammen. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

Wir von [UNTERNEHMEN/MARKE] sorgen uns um die Menschen, die unseren Kakao anbauen. Durch die Zusammenarbeit mit unabhängigen Zertifizierungsprogrammen wie zum Beispiel UTZ sorgen wir dafür, dass die Bauern wirtschaftlich erfolgreich sind, und dass die Umwelt geschützt wird. www.utz.org

Medium [UNTERNEHMEN/MARKE] unterstützt zusammen mit UTZ den nachhaltigen Kakaoanbau. UTZ-zertifizierte Bauern setzen bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

Short⁴⁴ [UNTERNEHMEN/MARKE] unterstützt zusammen mit UTZ den nachhaltigen Kakaoanbau. www.utz.org

Tea/rooibos – content claims

Long Dieser Tee/Rooibos⁴⁵ ODER: xx% dieses Tees⁴⁶ ODER: Der in diesem Produkt (z.B. Eistee) enthaltene Tee/Rooibos⁴⁷ ODER: xx% des in diesem Produkt (z.B. Eistee) enthaltenen Tees⁴⁸ wurde von UTZ-zertifizierten Bauern angebaut, die ausgebildet wurden, bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einzusetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org

Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Daher ist unser Tee/Rooibos⁴⁵ ODER: xx% unseres Tees⁴⁶ ODER: Der in unserem Produkt (z.B. Eistee) enthaltene Tee/Rooibos⁴⁷ ODER: xx% des in unserem Produkt (z.B. Eistee) enthaltenen Tees⁴⁸ UTZ-zertifiziert, d. h. er wurde mit Rücksicht auf die Menschen und den Planeten angebaut. www.utz.org

Dieser Tee/Rooibos⁴⁵ ODER: xx% dieses Tees⁴⁶ ODER: Der Tee/Rooibos in diesem Produkt (z.B. Eistee)⁴⁷ ODER: xx% des in diesem Produkt (z.B. Eistee) enthaltenen Tees⁴⁸ wurde auf eine nachhaltige Weise angebaut und geerntet. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org

Unser Tee/Rooibos⁴⁵ ODER: xx% unseres Tees⁴⁶ ODER: Der in unserem Produkt (z.B. Eistee) enthaltene Tee/Rooibos⁴⁷ ODER: xx% des in unserem Produkt (z.B. Eistee) enthaltenen Tees⁴⁸ ist UTZ-zertifiziert. Dieser wurde von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. www.utz.org

Dieser nachhaltig angebaute Tee/Rooibos⁴⁵ ODER: Der nachhaltig angebaute Tee/Rooibos in diesem Produkt (z.B. Eistee)⁴⁷ ist UTZ-zertifiziert. [UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um die nachhaltige Landwirtschaft zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Plantagen und deren Familien leisten. Daher ist unser Tee/Rooibos⁴⁵ ODER: xx% Unseres Tees⁴⁶ ODER: Der in unserem Produkt (z.B. Eistee) enthaltene Tee/Rooibos⁴⁷ ODER: xx% des in unserem Produkt (z.B. Eistee) enthaltenen Tees⁴⁸ UTZ-zertifiziert. Die UTZ-zertifizierten Bauern setzten bessere Anbaumethoden im Hinblick auf Mensch und Umwelt ein. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht für die Umwelt und im Einklang mit der Natur. www.utz.org

⁴⁴ Nur zu verwenden bei Platzmangel

⁴⁵ Situation 1 in die Figur in Artikel 7.5

⁴⁶ Situation 2 in die Figur in Artikel 7.5

⁴⁷ Situation 3 in die Figur in Artikel 7.5

⁴⁸ Situation 4 in die Figur in Artikel 7.5

- Medium** Dieser Tee/Rooibos⁴⁹ ODER: xx% dieses Tees⁵⁰ ODER: Der Tee/Rooibos in diesem Produkt (z.B. Eistee)⁵¹ ODER: xx% des in diesem Produkt (z.B. Eistee)⁵² enthaltenen Tees wurde von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. www.utz.org
- Short⁵³** Dieser Tee/Rooibos⁴⁹ ODER: xx% dieses Tees⁵⁰ ODER: Der Tee/Rooibos in diesem Produkt (z.B. Eistee)⁵¹ ODER: xx% des in diesem Produkt(z.B. Eistee) enthaltenen Tees⁵² wurde von UTZ-zertifizierten Bauern angebaut. www.utz.org

100% Herbal tea - content claims

- Long** UTZ steht für eine weltweit nachhaltige Landwirtschaft. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. Dieser Kräutertee⁴⁹ ODER: xx% dieses Kräutertees⁵⁰ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z. B. Kamille)⁵¹ ODER: xx% der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z. B. Kamille)⁵² wurde/n von UTZ-zertifizierten Bauern mit besseren Anbaumethoden im Hinblick auf Mensch und Umwelt angebaut. www.utz.org www.uebt.org
- Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Aus diesem Grund ist/sind dieser Kräutertee⁴⁹ ODER: xx% dieses Kräutertees⁵⁰ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵¹ ODER: xx % der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵² UTZ-zertifiziert, d. h. dass sie mit Rücksicht auf Menschen und Umwelt angebaut wurden. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org
- Dieser Kräutertee⁴⁹ ODER: xx% dieses Kräutertees⁵⁰ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵¹ ODER: xx % der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵² wurde/n auf nachhaltige Weise angebaut und geerntet. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org www.uebt.org
- Dieser Kräutertee⁴⁹ ODER: xx% dieses Kräutertees⁵⁰ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵¹ ODER: xx % der Kräuter in diesem Produkt (z.B. Eistee)⁵² ist/sind UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Kräutertee mit Rücksicht auf die Menschen und den Planeten an. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org
- Dieser nachhaltig angebaute Kräutertee⁴⁹ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen nachhaltig angebaute Kräuter⁵¹ ODER: xx % der Kräuter in diesem Produkt (z.B. Eistee)⁵² ist/sind UTZ-zertifiziert. [UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um die nachhaltige Landwirtschaft zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.uebt.org
- [UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Plantagen und deren Familien leisten. Aus diesem Grund ist/sind der Kräutertee⁴⁹ ODER: xx% dieses Kräutertees⁵⁰ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵¹ ODER: xx % der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter⁵² UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Kräutertee mit Rücksicht auf die Menschen und den Planeten an. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org
- [UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht auf die Umwelt und im Einklang mit der Natur. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

⁴⁹ Situation 1 in die Figur in Artikel 7.5

⁵⁰ Situation 2 in die Figur in Artikel 7.5

⁵¹ Situation 3 in die Figur in Artikel 7.5

⁵² Situation 4 in die Figur in Artikel 7.5

⁵³ Nur zu verwenden bei Platzmangel

Medium Dieser Kräutertee⁵⁴ ODER: xx% dieses Kräutertees⁵⁵ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z.B. Kamille)⁵⁶ ODER: xx % der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z.B. Kamille)⁵⁷ wurde/n von UEBT-/UTZ-zertifizierten Bauern mit besseren Anbaumethoden im Hinblick auf Mensch und Umwelt angebaut. www.utz.org www.uebt.org

Short⁵⁸ Dieser Kräutertee⁵⁴ ODER: xx% dieses Kräutertees⁵⁵ ODER: die in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z.B. Kamille)⁵⁶ ODER: xx % der in diesem Produkt (z.B. Eistee) enthaltenen Kräuter (z.B. Kamille)⁵⁷ wurde/n von UEBT-/UTZ-zertifizierten Bauern angebaut. www.utz.org www.uebt.org

Blends herbal tea and tea/rooibos - content claims

Long UTZ steht für eine weltweit nachhaltige Landwirtschaft. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. Dieses Produkt⁵⁴ ODER: xx% dieses Produkts⁵⁵ ODER: der in diesem Produkt (z. B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁵⁶ ODER: xx % des in diesem Produkt (z. B. Eistee) enthaltenen Tees/Kräutertees⁵⁷ wurde/n von UTZ-zertifizierten Bauern mit besseren Anbaumethoden im Hinblick auf Mensch und Umwelt angebaut. www.utz.org www.uebt.org

Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Aus diesem Grund ist/sind dieses Produkt⁵⁴ ODER: xx% dieses Produkts⁵⁵ ODER: der in diesem Produkt (z.B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁵⁶ ODER: xx % des in diesem Produkt (z.B. Eistee) enthaltenen Tees/Kräutertees⁵⁷ UTZ-zertifiziert, d. h. dass er mit Rücksicht auf Menschen und Umwelt angebaut wurde. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

Dieses Produkt⁵⁴ ODER: xx% dieses Produkts⁵⁵ ODER: der in diesem Produkt (z.B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁵⁶ ODER: xx % des in diesem Produkt (z.B. Eistee) enthaltenen Tees/Kräutertees⁵⁷ wurde/n auf nachhaltige Weise angebaut und gerntet. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org www.uebt.org

Dieses Produkt⁵⁴ ODER: xx% dieses Produkts⁵⁵ ODER: der in diesem Produkt (z.B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁵⁶ ODER: xx % des in diesem Produkt (z.B. Eistee) enthaltenen Tees/Kräutertees⁵⁷ ist UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Tee/Rooibos mit Rücksicht auf die Menschen und den Planeten an. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

Dieses nachhaltig angebaute Produkt⁵⁴ ODER: der in diesem Produkt (z.B. Eistee) enthaltene nachhaltig angebaute Tee/Rooibos/Kräutertee⁵⁶ ist UTZ-zertifiziert. [UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um die nachhaltige Landwirtschaft zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Plantagen und deren Familien leisten. Daher ist dieses Produkt⁵⁴ ODER: xx% dieses nachhaltig angebaute Produkts⁵⁵ ODER: der in diesem Produkt (z.B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁵⁶ ODER: xx % des in diesem Produkt (z.B. Eistee) enthaltenen Tees/Kräutertees⁵⁷ UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihren Tee/Rooibos mit Rücksicht auf die Menschen und den Planeten an. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht auf die die Umwelt und im Einklang mit der Natur. Auf dem Gebiet der Kräutertees arbeitet UTZ mit der Union of Ethical BioTrade (UEBT) zusammen. www.utz.org www.uebt.org

⁵⁴ Situation 1 in die Figur in Artikel 7.5

⁵⁵ Situation 2 in die Figur in Artikel 7.5

⁵⁶ Situation 3 in die Figur in Artikel 7.5

⁵⁷ Situation 4 in die Figur in Artikel 7.5

⁵⁸ Nur zu verwenden bei Platzmangel

Medium Dieses Produkt⁵⁹ ODER: xx% dieses Produkts⁶⁰ ODER: der in diesem Produkt (z. B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁶¹ ODER: xx % des in diesem Produkt (z. B. Eistee) enthaltenen Tees/ Kräutertees⁶² wurde von UEBT-/UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. www.utz.org www.uebt.org

Short⁶³ Dieses Produkt⁵⁹ ODER: xx% dieses Produkts⁶⁰ ODER: der in diesem Produkt (z. B. Eistee) enthaltene Tee/Rooibos/Kräutertee⁶¹ ODER: xx % des in diesem Produkt (z. B. Eistee) enthaltenen Tees/ Kräutertees⁶² wurde von UEBT-/UTZ-zertifizierten Bauern angebaut. www.utz.org www.uebt.org

Hazelnut - content claims

Long Die in diesem Produkt enthaltenen Haselnüsse wurden von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org
Nachhaltigkeit spielt für [UNTERNEHMEN/MARKE] eine wichtige Rolle. Daher sind die Haselnüsse in unserem Produkt UTZ-zertifiziert, d. h. sie wurden mit Rücksicht auf die Menschen und den Planeten angebaut. www.utz.org

Die Haselnüsse in diesem Produkt wurden auf eine nachhaltige Weise angebaut und geerntet. UTZ steht für nachhaltige Landwirtschaft und bessere Möglichkeiten für die Bauern, deren Familien und für unseren Planeten. www.utz.org

Die in unseren Produkten verarbeiteten Haselnüsse sind UTZ-zertifiziert Die UTZ-zertifizierten Bauern bauen ihre Haselnüsse mit Rücksicht auf die Menschen und den Planeten an. www.utz.org

Diese nachhaltig angebauten Haselnüsse sind UTZ-zertifiziert. [UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um die nachhaltige Landwirtschaft zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Plantagen und deren Familien leisten. Daher sind unsere Haselnüsse UTZ-zertifiziert. Die UTZ-zertifizierten Bauern bauen ihre Haselnüsse mit Rücksicht auf die Menschen und den Planeten an. www.utz.org

[UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht auf die Umwelt und im Einklang mit der Natur. www.utz.org

Medium Die in diesem Produkt enthaltenen Haselnüsse wurden von UTZ-zertifizierten Bauern angebaut, die bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einsetzen. www.utz.org

Short⁶³ Die Haselnüsse in diesem Produkt wurden von UTZ-zertifizierten Bauern angebaut. www.utz.org

⁵⁹ Situation 1 in die Figur in Artikel 7.5

⁶⁰ Situation 2 in die Figur in Artikel 7.5

⁶¹ Situation 3 in die Figur in Artikel 7.5

⁶² Situation 4 in die Figur in Artikel 7.5

⁶³ Nur zu verwenden bei Platzmangel

Hazelnut – purchasing claims

- Long** Durch den Kauf von UTZ-zertifizierten Haselnüssen unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Anbau von Haselnüssen. Die UTZ-zertifizierten Bauern wurden geschult, bessere Anbaumethoden im Hinblick auf Mensch und Umwelt einzusetzen. UTZ ist ein Programm und Gütesiegel für nachhaltigen Anbau auf der ganzen Welt. www.utz.org
- Durch den Kauf von UTZ-zertifizierten Haselnüssen unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Anbau von Haselnüssen. Die UTZ-zertifizierten Bauern bauen ihre Haselnüsse mit Rücksicht auf die Menschen und den Planeten an. www.utz.org
- [UNTERNEHMEN/MARKE] arbeitet mit UTZ zusammen, um den nachhaltigen Anbau von Haselnüssen zu verbessern. Unser Ziel ist es, die Lebensbedingungen der Bauern, der Arbeiter und deren Familien zu verbessern, die Natur zu erhalten und die Umwelt zu schützen. www.utz.org
- [UNTERNEHMEN/MARKE] möchte einen Beitrag zu besseren Lebens- und Arbeitsbedingungen der Bauern und Arbeiter von Plantagen und deren Familien leisten. Daher unterstützen wir UTZ. Die UTZ-zertifizierten Bauern bauen ihre Haselnüsse mit Rücksicht auf die Menschen und den Planeten an. www.utz.org
- [UNTERNEHMEN/MARKE] möchte einen Beitrag zu einem nachhaltigen Planeten leisten. Daher unterstützen wir UTZ. Die UTZ-zertifizierten Bauern arbeiten mit Rücksicht auf die Umwelt und im Einklang mit der Natur. www.utz.org
- Die in diesem Produkt enthaltene Menge an Haselnüssen entspricht der Menge der nachhaltig produzierten Haselnüsse, die von [UNTERNEHMEN/MARKE] bezogen wurden. www.utz.org
- Um für die Menschen und den Planeten eine bessere Zukunft sicherzustellen, kauft [UNTERNEHMEN/MARKE] die nachhaltigen Haselnüsse in der zur Herstellung von (Produktname) erforderlichen Menge. www.utz.org
- Dieses Produkt unterstützt den verantwortungsbewussten Anbau von Haselnüssen. Die UTZ-zertifizierten Haselnüsse werden mit Rücksicht auf die Menschen und die Umwelt angebaut. www.utz.org
- Wir von [UNTERNEHMEN/MARKE] sorgen uns um die Menschen, die unsere Haselnüsse anbauen. Durch die Zusammenarbeit mit unabhängigen Zertifizierungsprogrammen wie zum Beispiel UTZ sorgen wir dafür, dass die Bauern wirtschaftlich erfolgreich sind, und dass die Umwelt geschützt wird. www.utz.org
- Medium** Durch den Kauf von UTZ-zertifizierten Haselnüssen unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Anbau von Haselnüssen. Die UTZ-zertifizierten Bauern wenden bessere Anbaumethoden im Hinblick auf Mensch und Umwelt an. www.utz.org
- Short⁶⁴** Durch den Kauf von UTZ-zertifizierten Haselnüssen unterstützt [UNTERNEHMEN/MARKE] den nachhaltigen Anbau von Haselnüssen. www.utz.org

Spanish

Coffee – content claim

- Largo** Este café/El café de este producto fue cultivado por agricultores certificados por UTZ que han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org
- La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, nuestro café es UTZ, lo que significa que fue cultivado con respeto a la gente y al planeta. www.utz.org
- Este café fue cultivado y cosechado de manera sostenible. UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org
- Este café es UTZ. Los agricultores certificados por UTZ producen el café con respeto a la gente y al planeta. www.utz.org

⁶⁴ Nur zu verwenden bei Platzmangel

Este café cultivado de forma sostenible es UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible de café. Aspiramos a mejorar las condiciones de vida y laborales de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org
[EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores de café, los trabajadores y sus familias. Por eso, nuestro café es UTZ. Los agricultores certificados por UTZ cultivan el café con respeto a la gente y al planeta. www.utz.org
[EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org

Mediano Este café fue cultivado por agricultores certificados por UTZ que implementan mejores prácticas agrícolas con respeto a la gente y al planeta. www.utz.org

Corto⁶⁵ Este café fue cultivado por agricultores certificados por UTZ. www.utz.org

Cocoa - content claim

Largo El cacao de este producto fue cultivado por agricultores certificados por UTZ que han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero www.utz.org
La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, el cacao de nuestro producto es UTZ, lo que significa que fue cultivado con respeto a la gente y al planeta. www.utz.org
El cacao de este chocolate fue cultivado y cosechado de manera sostenible. UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org
El cacao de nuestro chocolate es UTZ. Los agricultores certificados por UTZ producen el cacao con respeto a la gente y al planeta. www.utz.org
Este cacao cultivado de forma sostenible es UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible de cacao. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org
[EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores de cacao, los trabajadores y sus familias. Por eso, nuestro cacao es UTZ. Los agricultores certificados por UTZ cultivan el cacao con respeto a la gente y al planeta. www.utz.org
[EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org

Mediano El cacao de este producto fue cultivado por agricultores certificados por UTZ que implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org

Corto⁶⁵ El cacao de este producto fue cultivado por agricultores certificados por UTZ. www.utz.org

Cocoa - purchasing claim

Largo Al comprar cacao UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de cacao. Los agricultores certificados por UTZ han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org
Al comprar cacao UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de cacao. Los agricultores certificados por UTZ producen el cacao con respeto a la gente y al planeta. www.utz.org
[EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible de cacao. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org
[EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores de cacao, los trabajadores y sus familias. Por eso, apoyamos al programa UTZ. Los agricultores certificados por UTZ cultivan el cacao con respeto a la gente y al planeta. www.utz.org
[EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Por eso, apoyamos al programa UTZ. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org

⁶⁵ Solo para usarse en caso de espacio limitado

La cantidad de cacao de este producto corresponde con una cantidad igual de cacao producido de forma sostenible, adquirido por [EMPRESA/MARCA]. www.utz.org

Para asegurar un futuro mejor para la gente y el planeta, [EMPRESA/MARCA] adquiere una cantidad de cacao sostenible igual a la cantidad de cacao necesaria para elaborar (nombre del producto). www.utz.org

Este producto apoya el cultivo responsable del cacao. El cacao UTZ fue cultivado con respeto a la gente y al medio ambiente. www.utz.org

En [EMPRESA/MARCA], nos preocupamos por la gente que cultiva nuestro cacao. Trabajando con programas de certificación independientes como UTZ, contribuimos a que los agricultores prosperen, al mismo tiempo que protegemos el medio ambiente. www.utz.org

Mediano Al comprar cacao UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de cacao. Los agricultores certificados por UTZ implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org

Corto⁶⁶ Al comprar cacao UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible del cacao. www.utz.org

Cocoa - commitment claim

Largo [EMPRESA/MARCA] trabaja con UTZ en el cultivo sostenible de cacao. Los agricultores certificados por UTZ han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org
La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, trabajamos con UTZ, un programa dedicado a cuidar a la gente y al planeta. www.utz.org

[EMPRESA/MARCA] trabaja con UTZ en el cultivo sostenible de cacao. UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org

[EMPRESA/MARCA] trabaja con UTZ en el cultivo sostenible de cacao. Los agricultores certificados por UTZ producen el cacao con respeto a la gente y al planeta. www.utz.org

[EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible de cacao. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org

[EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores de cacao, los trabajadores y sus familias. Por eso, trabajamos con UTZ. Los agricultores certificados por UTZ cultivan el cacao con respeto a la gente y al planeta. www.utz.org

[EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Por eso, trabajamos con UTZ. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org

En [EMPRESA/MARCA], nos preocupamos por la gente que cultiva nuestro cacao. Trabajando con programas de certificación independientes como UTZ, contribuimos a que los agricultores prosperen, al mismo tiempo que protegemos el medio ambiente. www.utz.org

Mediano [EMPRESA/MARCA] trabaja con UTZ en el cultivo sostenible de cacao. Los agricultores certificados por UTZ implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org

Corto⁶⁶ [EMPRESA/MARCA] trabaja con UTZ en el cultivo sostenible de cacao. www.utz.org

Tea/rooibos – content claims

Largo Este té/rooibos⁶⁷ O: El xx% de este té⁶⁸ O: El té/rooibos de este producto (como té helado)⁶⁹ O: El xx% del té de este producto (como té helado)⁷⁰ fue cultivado por agricultores certificados por UTZ que han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org

⁶⁶ Solo para usarse en caso de espacio limitado

⁶⁷ Situación 1 de la figura del artículo 7.5

⁶⁸ Situación 2 de la figura del artículo 7.5

⁶⁹ Situación 3 de la figura del artículo 7.5

⁷⁰ Situación 4 de la figura del artículo 7.5

La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, nuestro té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ es UTZ, lo que significa que fue cultivado con respeto a la gente y al planeta. www.utz.org
Este té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ fue cultivado y cosechado de manera sostenible. UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org

El té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ es UTZ. Los agricultores certificados por UTZ producen el té/rooibos con respeto a la gente y al planeta. www.utz.org

Este té/rooibos cultivado de forma sostenible⁷¹ O: El té/rooibos cultivado de forma sostenible de este producto (como té helado)⁷³ es UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org

[EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores, los trabajadores y sus familias. Por eso, nuestro té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ es UTZ. Los agricultores certificados por UTZ cultivan el té/rooibos con respeto a la gente y al planeta. www.utz.org

[EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org

Mediano Este té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ fue cultivado por agricultores certificados por UTZ que implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org

Corto⁷⁵ Este té/rooibos⁷¹ O: El xx% de este té⁷² O: El té/rooibos de este producto (como té helado)⁷³ O: El xx% del té de este producto (como té helado)⁷⁴ (o: El té/rooibos de este producto) fue cultivado por agricultores certificados por UTZ. www.utz.org

100% Herbal tea - content claims

Largo UTZ representa agricultura sostenible en el mundo entero. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). Esta infusión⁷¹ O: El xx% de esta infusión⁷² O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷³ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁴ fue cultivada/fueron cultivadas/fue cultivado por agricultores certificados por UEBT/UTZ que implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org www.uebt.org

La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, esta infusión⁷¹ O: El xx% de esta infusión⁷² O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷³ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁴ es/son/es UTZ, lo que significa que fue cultivada/fueron cultivadas/fue cultivado con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

Esta infusión⁷¹ O: El xx% de esta infusión⁷² O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷³ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁴ fue/fueron/fue cultivada(s) y cosechada(s) de manera sostenible. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org www.uebt.org

Esta infusión⁷¹ O: El xx% de esta infusión⁷² O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷³ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁴ es/son/es UTZ. Los agricultores certificados por UTZ cultivan las hierbas con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

⁷¹ Situación 1 de la figura del artículo 7.5

⁷² Situación 2 de la figura del artículo 7.5

⁷³ Situación 3 de la figura del artículo 7.5

⁷⁴ Situación 4 de la figura del artículo 7.5

⁷⁵ Solo para usarse en caso de espacio limitado

Esta infusión cultivada de manera sostenible⁷⁶ O: Las hierbas (como la manzanilla) cultivadas de manera sostenible de este producto (como té helado)⁷⁸ es/son UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org [EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores, los trabajadores y sus familias. Por eso esta infusión⁷⁶ O: El xx% de esta infusión⁷⁷ O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷⁸ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁹ es/son/es UTZ. Los agricultores certificados por UTZ cultivan las hierbas con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org [EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

Mediano Esta infusión⁷⁶ O: El xx% de esta infusión⁷⁷ O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷⁸ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁹ fue producida/fueron producidas/fue producido por agricultores certificados por UEBT/UTZ que implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org www.uebt.org

Corto⁸⁰ Esta infusión⁷⁶ O: El xx% de esta infusión⁷⁷ O: Las hierbas (como la manzanilla) de este producto (como té helado)⁷⁸ O: El xx % de las hierbas (como la manzanilla) de este producto (como té helado)⁷⁹ fue producida/fueron producidas/fue producido por agricultores certificados por UEBT/UTZ. www.utz.org www.uebt.org

Blends herbal tea and tea/rooibos - content claims

Largo UTZ representa agricultura sostenible en el mundo entero. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). Este producto⁷⁶ O: el xx % de este producto⁷⁷ O: el té/rooibos/las hierbas de este producto (como té helado)⁷⁸ O: el xx% del té/las hierbas de este producto (como té helado)⁷⁹ fue producido/fueron producidas por agricultores certificados por UTZ que implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org www.uebt.org

La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, este producto⁷⁶ O: el xx % de este producto⁷⁷ O: el té/rooibos/las hierbas de este producto (como té helado)⁷⁸ O: el xx% del té/las hierbas de este producto (como té helado)⁷⁹ es/son UTZ, lo que significa que se cultiva con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

Este producto⁷⁶ O: el xx % de este producto⁷⁷ O: el té/rooibos/las hierbas de este producto (como té helado)⁷⁸ O: el xx% del té/las hierbas de este producto (como té helado)⁷⁹ fue cultivado/fueron cultivadas y cosechado/cosechadas de manera sostenible. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org www.uebt.org

Este producto⁷⁶ O: el xx % de este producto⁷⁷ O: el té/rooibos/las hierbas de este producto (como té helado)⁷⁸ O: el xx% del té/las hierbas de este producto (como té helado)⁷⁹ es/son UTZ. Los agricultores certificados por UTZ producen su té/rooibos con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

⁷⁶ Situación 1 de la figura del artículo 7.5

⁷⁷ Situación 2 de la figura del artículo 7.5

⁷⁸ Situación 3 de la figura del artículo 7.5

⁷⁹ Situación 4 de la figura del artículo 7.5

⁸⁰ Solo para usarse en caso de espacio limitado

Este producto cultivado de manera sostenible⁸¹ O: El té/rooibos/las hierbas cultivado/cultivadas de manera sostenible de este producto (como té helado)⁸³ es/son UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org [EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores, los trabajadores y sus familias. Por eso, este producto⁸¹ O: el xx % de este producto⁸² O: el té/rooibos/las hierbas de este producto (como té helado)⁸³ O: el xx% del té/las hierbas de este producto (como té helado)⁸⁴ es/son UTZ. Los agricultores certificados por UTZ cultivan el té/rooibos con respeto a la gente y al planeta. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org [EMPRESA/MARCA] quiere contribuir a un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. En el caso de las infusiones, UTZ trabaja con la Unión para el Biocomercio Ético (UEBT). www.utz.org www.uebt.org

- Mediano** Este producto⁸¹ O: el xx % de este producto⁸² O: el té/rooibos/las hierbas de este producto (como té helado)⁸³ O: el xx% del té/las hierbas de este producto (como té helado)⁸⁴ fue producido/fueron producidas por agricultores certificados por UEBT/UTZ que implementan mejores prácticas agrarias, con respeto a la gente y al planeta. www.utz.org www.uebt.org
- Corto⁸⁵** Este producto⁸¹ O: el xx % de este producto⁸² O: el té/rooibos/las hierbas de este producto (como té helado)⁸³ O: el xx% del té/las hierbas de este producto (como té helado)⁸⁴ fue producido/fueron producidas por agricultores certificados por UEBT/UTZ. www.utz.org www.uebt.org

Hazelnut - content claims

- Largo** Las avellanas de este producto fueron cultivadas por agricultores certificados por UTZ que han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org La sostenibilidad es importante para [EMPRESA/MARCA]. Por eso, las avellanas de nuestro producto son UTZ, lo que significa que se cultivan con respeto a la gente y al planeta. www.utz.org Las avellanas de este producto fueron cultivadas y cosechadas de manera sostenible. UTZ representa agricultura sostenible con mejores perspectivas para los agricultores, sus familias y nuestro planeta. www.utz.org Las avellanas de nuestros productos son UTZ. Los agricultores certificados por UTZ producen las avellanas con respeto a la gente y al planeta. www.utz.org Estas avellanas cultivadas de forma sostenible son UTZ. [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org [EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores, los trabajadores y sus familias. Por eso, nuestras avellanas son UTZ. Los agricultores certificados por UTZ cultivan las avellanas con respeto a la gente y al planeta. www.utz.org [EMPRESA/MARCA] quiere contribuir a mantener un planeta sostenible. Los agricultores certificados por UTZ trabajan con respeto al medio ambiente y en armonía con la naturaleza. www.utz.org
- Mediano** Las avellanas de este producto fueron cultivadas por agricultores certificados por UTZ que implementan mejores prácticas agrícolas, con respeto hacia la gente y al planeta. www.utz.org
- Corto⁸⁵** Las avellanas de este producto fueron cultivadas por agricultores certificados por UTZ. www.utz.org

Hazelnut – purchasing claims

⁸¹ Situación 1 de la figura del artículo 7.5
⁸² Situación 2 de la figura del artículo 7.5
⁸³ Situación 3 de la figura del artículo 7.5
⁸⁴ Situación 4 de la figura del artículo 7.5
⁸⁵ Solo para usarse en caso de espacio limitado

- Largo** Al comprar avellanas UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de las avellanas. Los agricultores certificados por UTZ han sido capacitados para implementar mejores prácticas agrícolas, con respeto a la gente y al planeta. UTZ es un programa y un sello para la agricultura sostenible en el mundo entero. www.utz.org
- Al comprar avellanas UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de las avellanas. Los agricultores certificados por UTZ producen las avellanas con respeto a la gente y al. www.utz.org
- [EMPRESA/MARCA] trabaja con UTZ para mejorar el cultivo sostenible de las avellanas. Aspiramos a mejorar las condiciones de vida de los agricultores, los trabajadores y sus familias, preservar la naturaleza y proteger el medio ambiente. www.utz.org
- [EMPRESA/MARCA] quiere contribuir a mejores condiciones de vida y laborales de los agricultores, los trabajadores y sus familias. Por eso, apoyamos el programa UTZ. Los agricultores certificados por UTZ cultivan las avellanas con respeto a la gente y al planeta. www.utz.org
- [EMPRESA/MARCA] quiere contribuir a mantener un planeta sostenible. Por eso, apoyamos el programa UTZ. Los agricultores certificados por UTZ trabajan con respeto el medio ambiente y en armonía con la naturaleza. www.utz.org
- La cantidad de avellanas de este producto se corresponde con una cantidad igual de avellanas producidas de forma sostenible, adquiridas por [EMPRESA/MARCA]. www.utz.org
- Para asegurar un futuro mejor para la gente y al planeta, [EMPRESA/MARCA] adquiere una cantidad de avellanas sostenibles igual a la cantidad de avellanas necesaria para elaborar (nombre del producto). www.utz.org
- Este producto apoya el cultivo responsable de las avellanas. Las avellanas UTZ se cultivan con respeto a la gente y al medio ambiente. www.utz.org
- En [EMPRESA/MARCA], nos preocupamos por las personas que cultivan nuestras avellanas. Trabajando con programas de certificación independientes como UTZ, contribuimos a que los agricultores prosperen, al mismo tiempo que protegemos el medio ambiente. www.utz.org
- Mediano** Al comprar avellanas UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de las avellanas. Los agricultores certificados por UTZ implementan mejores prácticas agrícolas, con respeto a la gente y al planeta. www.utz.org
- Corto**⁸⁶ Al comprar avellanas UTZ, [EMPRESA/MARCA] apoya el cultivo sostenible de las avellanas. www.utz.org

French

Coffee – content claim

- Long** Ce café/le café dans ce produit a été cultivé par des producteurs certifiés UTZ qui ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org
- Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi notre café est certifié UTZ, ce qui signifie qu'il est cultivé en tenant compte des personnes et de l'environnement. www.utz.org
- Ce café a été cultivé et récolté de manière durable. UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org
- Ce café est certifié UTZ. Les producteurs certifiés par UTZ produisent leur café dans le respect des personnes et de l'environnement. www.utz.org
- Ce café cultivé de manière durable est certifié UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer la production durable de café. Notre objectif est d'améliorer les conditions de travail des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org
- [ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs de café, les travailleurs et leurs familles. C'est pourquoi notre café est certifié UTZ. Les producteurs certifiés UTZ cultivent leur café dans le respect des personnes et de l'environnement. www.utz.org

⁸⁶ Solo para usarse en caso de espacio limitado

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org

Moyen Ce café/le café dans ce produit a été cultivé par des producteurs certifiés UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org

Court⁸⁷ Ce café a été cultivé par des producteurs certifiés UTZ. www.utz.org

Cocoa - content claim

Long Le cacao dans ce produit a été cultivé par des producteurs certifiés UTZ qui ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org
Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi notre cacao est certifié UTZ, ce qui signifie qu'il est cultivé en tenant compte des personnes et de l'environnement. www.utz.org

Le cacao dans ce chocolat a été cultivé et récolté de manière durable. UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org
Le cacao dans notre chocolat est certifié UTZ. Les producteurs certifiés UTZ produisent leur cacao dans le respect des personnes et de l'environnement www.utz.org

Ce cacao cultivé de manière durable est certifié UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer l'agriculture durable. Notre objectif est d'améliorer les conditions de vie des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs de cacao, les travailleurs et leurs familles. C'est pourquoi notre cacao est certifié UTZ. Les producteurs certifiés UTZ cultivent leur cacao dans le respect des personnes et de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org

Moyen Le cacao dans ce produit a été cultivé par des producteurs certifiés UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org

Court⁸⁷ Le cacao dans ce produit a été cultivé par des producteurs certifiés UTZ. www.utz.org

Cocoa - purchasing claim

Long En achetant du cacao certifié UTZ, [ENTREPRISE/MARQUE] soutient la production durable de cacao. Les producteurs certifiés UTZ ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org

En achetant du cacao certifié UTZ, [ENTREPRISE/MARQUE] soutient la production durable de cacao. Les producteurs certifiés UTZ produisent leur cacao dans le respect des personnes et de la planète. www.utz.org

(ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer la production durable de cacao. Notre objectif est d'améliorer les conditions de vie des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs de cacao, les travailleurs et leurs familles. C'est pourquoi nous soutenons UTZ. Les producteurs certifiés UTZ cultivent leur cacao dans le respect des personnes et de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. C'est pourquoi nous soutenons UTZ. Les producteurs certifiés par UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org

La quantité de cacao dans ce produit correspond à une quantité égale de cacao cultivé de manière durable, achetée par [ENTREPRISE/MARQUE]. www.utz.org

⁸⁷ Seulement à utiliser en cas d'espace limité

Pour promouvoir un meilleur futur pour les personnes et la planète, [ENTREPRISE/MARQUE] s’approvisionne en cacao durable dans la quantité requise pour fabriquer (nom du produit). www.utz.org
Ce produit soutient la production responsable de cacao. Le cacao certifié UTZ est cultivé en tenant compte des personnes et de la planète. www.utz.org
Chez [ENTREPRISE/MARQUE], nous nous soucions des personnes qui cultivent notre cacao. En collaborant avec des programmes de certification indépendants comme UTZ, nous contribuons à la prospérité des producteurs tout en protégeant l'environnement. www.utz.org

Moyen En achetant du cacao certifié UTZ, [ENTREPRISE/MARQUE] soutient la production durable de cacao. Les producteurs certifiés UTZ mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l’environnement. www.utz.org

Court⁸⁸ En achetant du cacao certifié UTZ, [ENTREPRISE/MARQUE] soutient la production durable de cacao. www.utz.org

Cocoa - commitment claim

Long [ENTREPRISE/MARQUE] collabore avec UTZ pour la production durable de cacao. Les producteurs certifiés UTZ ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l’environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org

Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi nous travaillons avec UTZ, dont la vocation est de protéger les personnes et de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] collabore avec UTZ pour la production durable de cacao. UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org

[ENTREPRISE/MARQUE] collabore avec UTZ pour une production durable de cacao. Les producteurs certifiés UTZ produisent leur cacao dans le respect des personnes et de l'environnement. www.utz.org
(ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer la production durable de cacao. Notre objectif est d'améliorer les conditions de vie des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs de cacao, les travailleurs et leurs familles. C'est pourquoi nous travaillons avec UTZ. Les producteurs certifiés UTZ cultivent leur cacao dans le respect des personnes et de l’environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. C'est pourquoi nous travaillons avec UTZ. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org

Chez [ENTREPRISE/MARQUE], nous nous soucions des personnes qui cultivent notre cacao. En collaborant avec des programmes de certification indépendants comme UTZ, nous contribuons à la prospérité des producteurs tout en protégeant l'environnement. www.utz.org

Moyen [ENTREPRISE/MARQUE] travaille avec UTZ pour une production durable de cacao. Les producteurs certifiés UTZ mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l’environnement. www.utz.org

Court⁸⁸ [ENTREPRISE/MARQUE] travaille avec UTZ pour une production durable de cacao. www.utz.org

Tea/rooibos – content claims

Long Ce thé/rooibos⁸⁹ OU : xx% de ce thé⁹⁰ OU: Le thé/rooibos dans ce produit (du thé glacé par ex.)⁹¹ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹² a été cultivé par des producteurs certifiés UTZ qui ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes

⁸⁸ Seulement à utiliser en cas d’espace limité

⁸⁹ Situation 1 dans l’illustration de l’article 7.5

⁹⁰ Situation 2 dans l’illustration de l’article 7.5

⁹¹ Situation 3 dans l’illustration de l’article 7.5

⁹² Situation 4 dans l’illustration de l’article 7.5

et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde.

www.utz.org

Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi notre thé/rooibos⁹³ OU: xx% de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ est certifié UTZ, ce qui signifie qu'il est cultivé en tenant compte des personnes et de l'environnement. www.utz.org

Ce thé/rooibos⁹³ OU: xx% de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ a été cultivé et récolté de manière durable. UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org

Ce thé/rooibos⁹³ OU: xx% de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ est certifié UTZ. Les producteurs certifiés UTZ produisent leur thé/rooibos dans le respect des personnes et de l'environnement. www.utz.org

Ce thé/rooibos⁹³ OU: le thé/rooibos cultivé de manière durable dans ce produit (du thé glacé par ex.)⁹⁵ est certifié UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer l'agriculture durable. Notre objectif est d'améliorer les conditions de vie des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs, les travailleurs et leurs familles. C'est pourquoi notre thé/rooibos⁹³ OU: xx% de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ est certifié UTZ. Les producteurs certifiés UTZ cultivent leur thé/rooibos dans le respect des personnes et de l'environnement. www.utz.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org

Moyen Ce thé/rooibos⁹³ OU: xx% de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ a été cultivé par des producteurs certifiés UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de la planète. www.utz.org

Court⁹⁷ Ce thé/rooibos⁹³ OU: xx de ce thé⁹⁴ OU: le thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx% du thé/rooibos dans ce produit (du thé glacé par ex.)⁹⁶ a été cultivé par des producteurs certifiés UTZ. www.utz.org

100% Herbal tea - content claims

Long UTZ représente une agriculture durable dans le monde entier. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). Cette tisane⁹³ OU: xx% de cette tisane⁹⁴ OU: les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁶ a/ont été produite(s) par des producteurs certifiés UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org www.uebt.org

Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi cette tisane⁹³ OU: xx% de cette tisane⁹⁴ OU : les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁶ est/sont certifiée(s) UTZ, ce qui signifie qu'elle est/qu'elles sont cultivée(s) en tenant compte des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

Cette tisane⁹³ OU: xx% de cette tisane⁹⁴ OU: les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁵ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)⁹⁶ a/ont été cultivée(s) et récoltée(s) d'une manière durable. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org www.uebt.org

⁹³ Situation 1 dans l'illustration de l'article 7.5

⁹⁴ Situation 2 dans l'illustration de l'article 7.5

⁹⁵ Situation 3 dans l'illustration de l'article 7.5

⁹⁶ Situation 4 dans l'illustration de l'article 7.5

⁹⁷ Seulement à utiliser en cas d'espace limitée

Cette tisane⁹⁸ OU: xx% de cette tisane⁹⁹ OU: Les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰⁰ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰¹ est/sont certifiée(s) UTZ. Les producteurs certifiés UTZ cultivent leurs herbes dans le respect des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

Cette tisane⁹⁸ OU: xx% de cette tisane⁹⁹ OU: les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰⁰ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰¹ cultivée(s) de manière durable est/sont certifiée(s) UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer l'agriculture durable. Notre objectif est d'améliorer les conditions de vie des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs, les travailleurs et leurs familles. C'est pourquoi cette tisane⁹⁸ OU: xx% de cette tisane⁹⁹ OU: les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰⁰ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰¹ est/sont certifiée(s) UTZ. Les producteurs certifiés UTZ cultivent leurs herbes dans le respect des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

Moyen Cette tisane⁹⁸ OU: xx% de cette tisane⁹⁹ OU: les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰⁰ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰¹ a/ont été produite(s) par des producteurs certifiés UEBT/UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de la planète. www.utz.org www.uebt.org

Court¹⁰² Cette tisane⁹⁸ OU: xx% de cette tisane⁹⁹ OU : les herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰⁰ OU: xx % des herbes (camomille par ex.) dans ce produit (du thé glacé par ex.)¹⁰¹ a/ont été produite(s) par des producteurs certifiés UEBT/UTZ. www.utz.org www.uebt.org

Blends herbal tea and tea/rooibos - content claims

Long UTZ représente une agriculture durable dans le monde entier. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). Ce produit⁹⁸ OU: xx% de ce produit⁹⁹ OU: le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁰ OU: xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰¹ a/ont été produit(s) par des producteurs certifiés par UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org www.uebt.org

Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi ce produit⁹⁸ OU: xx% de ce produit⁹⁹ OU: le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁰ OU: xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰¹ est/sont certifié(s) UTZ, ce qui signifie qu'elle est/qu'elles sont cultivée(s) en tenant compte des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). www.utz.org www.uebt.org

Ce produit⁹⁸ OU: xx% de ce produit⁹⁹ OU: le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁰ OU: xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰¹ a/ont été cultivé(s) et récolté(s) de manière durable. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEBT). UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org www.uebt.org

⁹⁸ Situation 1 dans l'illustration de l'article 7.5

⁹⁹ Situation 2 dans l'illustration de l'article 7.5

¹⁰⁰ Situation 3 dans l'illustration de l'article 7.5

¹⁰¹ Situation 4 dans l'illustration de l'article 7.5

¹⁰² Seulement à utiliser en cas d'espace limitée

Ce produit¹⁰³ OU : xx% de ce produit¹⁰⁴ OU : le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁵ OU : xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰⁶ est/sont certifié(s) UTZ. Les producteurs certifiés UTZ produisent leur thé/rooibos dans le respect des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEET). www.utz.org www.ueet.org

Ce produit¹⁰³ OU : le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁵ cultivé(s) de manière durable est certifié(e) UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer l'agriculture durable. Notre objectif est d'améliorer les conditions de travail des producteurs, des travailleurs et de leur famille, la préservation de la nature et la protection de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEET). www.utz.org www.ueet.org

[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs, les travailleurs et leurs familles. C'est pourquoi ce produit¹⁰³ OU : xx% de ce produit¹⁰⁴ OU : le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁵ OU : xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰⁶ est/sont certifié(s) UTZ. Les producteurs certifiés UTZ cultivent leur thé/rooibos dans le respect des personnes et de l'environnement. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEET). www.utz.org www.ueet.org

[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. Pour les tisanes, UTZ collabore avec l'*Union for Ethical BioTrade* (Union pour le BioCommerce Éthique - UEET). www.utz.org www.ueet.org

Moyen Ce produit¹⁰³ OU : xx% de ce produit¹⁰⁴ OU : le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁵ OU : xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰⁶ a/ont été produit(s) par des producteurs certifiés UEET/UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org www.ueet.org

Court¹⁰⁷ Ce produit¹⁰³ OU : xx% de ce produit¹⁰⁴ OU : le thé/rooibos/les herbes dans ce produit (thé glacé par ex.)¹⁰⁵ OU : xx % du thé/des herbes dans ce produit (thé glacé par ex.)¹⁰⁶ a/ont été produit(s) par des producteurs certifiés UEET/UTZ. www.utz.org www.ueet.org

¹⁰³ Situation 1 dans l'illustration de l'article 7.5

¹⁰⁴ Situation 2 dans l'illustration de l'article 7.5

¹⁰⁵ Situation 3 dans l'illustration de l'article 7.5

¹⁰⁶ Situation 4 dans l'illustration de l'article 7.5

¹⁰⁷ Seulement à utiliser en cas d'espace limitée

Hazelnut - content claims

- Long** Les noisettes dans ce produit ont été cultivées par des producteurs certifiés UTZ qui ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org
Le développement durable est important pour [ENTREPRISE/MARQUE]. C'est pourquoi les noisettes dans notre produit sont certifiées UTZ, ce qui signifie qu'elles sont cultivées en tenant compte des personnes et l'environnement. www.utz.org
Les noisettes dans ce produit ont été cultivées et récoltées d'une manière durable. UTZ représente une agriculture durable et de meilleures opportunités pour les producteurs, leurs familles et notre planète. www.utz.org
Les noisettes dans notre produit sont certifiées UTZ. Les producteurs certifiés UTZ produisent leurs noisettes dans le respect des personnes et de l'environnement. www.utz.org
Ces noisettes cultivées de manière durable sont certifiées UTZ. (ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer la production durable des noisettes. Notre objectif est d'améliorer les conditions de travail des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org
[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs, les travailleurs et leurs familles. C'est pourquoi nos noisettes sont certifiées UTZ. Les producteurs certifiés UTZ cultivent leurs noisettes dans le respect des personnes et de l'environnement. www.utz.org
[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org
- Moyen** Les noisettes dans ce produit ont été cultivées par des producteurs certifiés UTZ qui mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org
- Court¹⁰⁸** Les noisettes dans ce produit ont été cultivées par des producteurs certifiés UTZ. www.utz.org

Hazelnut – purchasing claims

- Long** En achetant des noisettes certifiées UTZ, [ENTREPRISE/MARQUE] soutient la production durable de noisettes. Les producteurs certifiés UTZ ont été formés pour mettre en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. UTZ est un programme et un label pour l'agriculture durable à travers le monde. www.utz.org
En achetant des noisettes certifiées UTZ, [ENTREPRISE/MARQUE] soutient la production durable de noisettes. Les producteurs certifiés UTZ produisent leurs noisettes dans le respect des personnes et de l'environnement. www.utz.org
(ENTREPRISE/MARQUE) collabore avec UTZ pour améliorer la production durable de noisettes. Notre objectif est d'améliorer les conditions de travail des producteurs, des travailleurs et de leurs familles, la préservation de la nature et la protection de l'environnement. www.utz.org
[ENTREPRISE/MARQUE] souhaite contribuer à de meilleures conditions de vie et de travail pour les producteurs, les travailleurs et leurs familles. C'est pourquoi nous soutenons UTZ. Les producteurs certifiés UTZ cultivent leurs noisettes dans le respect des personnes et de la planète. www.utz.org
[ENTREPRISE/MARQUE] souhaite contribuer à la durabilité de la planète. C'est pourquoi nous soutenons UTZ. Les producteurs certifiés UTZ travaillent dans le respect de l'environnement et en harmonie avec la nature. www.utz.org
La quantité de noisettes dans ce produit correspond à une quantité égale de noisettes produites de manière durable, achetées par [ENTREPRISE/MARQUE]. www.utz.org
Pour promouvoir un meilleur futur pour les personnes et la planète, [ENTREPRISE/MARQUE] s'approvisionne en noisettes durables dans la quantité requise pour fabriquer (nom du produit). www.utz.org
Ce produit soutient la production responsable de noisettes. Les noisettes certifiées UTZ sont cultivées en tenant compte des personnes et de la planète. www.utz.org
Chez [ENTREPRISE/MARQUE], nous nous soucions des personnes qui cultivent nos noisettes. En collaborant avec des programmes de certification indépendants comme UTZ, nous contribuons à la prospérité des producteurs tout en protégeant l'environnement. www.utz.org

¹⁰⁸ Seulement à utiliser en cas d'espace limitée

- Moyen** En achetant des noisettes certifiées UTZ, [ENTREPRISE/MARQUE] soutient la production durable de noisettes. Les producteurs certifiés UTZ mettent en œuvre de meilleures pratiques agricoles, dans le respect des personnes et de l'environnement. www.utz.org
- Court¹⁰⁹** En achetant des noisettes certifiées UTZ, [ENTREPRISE/MARQUE] soutient la production durable de noisettes. www.utz.org

Italian

Coffee – content claim

- Esteso** Questo caffè/il caffè in questo prodotto è stato coltivato da agricoltori certificati UTZ, che sono stati formati all'utilizzo di pratiche agricole migliori, rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org
Per [AZIENDA/MARCA] la sostenibilità è importante. Per questo il nostro caffè è certificato UTZ, a indicare che viene coltivato nel rispetto dell'uomo e dell'ambiente. www.utz.org
Questo caffè è stato coltivato e raccolto in maniera sostenibile. UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org
Questo caffè è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro caffè nel rispetto dell'uomo e dell'ambiente. www.utz.org
Questo caffè coltivato in maniera sostenibile è certificato UTZ. (AZIENDA/MARCA) collabora con UTZ per migliorare la coltivazione sostenibile del caffè. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori di caffè, i lavoratori e le loro famiglie. Per questo il nostro caffè è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro caffè nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org
- Medio** Questo caffè è stato coltivato da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org
- Breve¹¹⁰** Questo caffè è stato coltivato da agricoltori certificati UTZ. www.utz.org

Cocoa - content claim

- Esteso** Il cacao in questo prodotto è stato coltivato da agricoltori certificati UTZ, che sono stati formati all'utilizzo di pratiche agricole migliori, rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org
Per [AZIENDA/MARCA] la sostenibilità è importante. Per questo il nostro cacao è certificato UTZ, a indicare che viene coltivato nel rispetto dell'uomo e dell'ambiente. www.utz.org
Il cacao utilizzato in questo cioccolato è stato coltivato e raccolto in maniera sostenibile. UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org
Il cacao utilizzato nel nostro cioccolato è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org
Questo cacao coltivato in maniera sostenibile è certificato UTZ. (AZIENDA/MARCA) collabora con UTZ per migliorare la coltivazione sostenibile del cacao. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org

¹⁰⁹ Seulement à utiliser en cas d'espace limitée

¹¹⁰ Da usare solo in caso di limitazioni nello spazio

[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori di cacao, i lavoratori e le loro famiglie. Per questo il nostro cacao è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org

Medio Il cacao utilizzato in questo prodotto è stato coltivato da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org

Breve¹¹¹ Il cacao utilizzato in questo prodotto è stato coltivato da agricoltori certificati UTZ. www.utz.org

Cocoa - purchasing claim

Esteso Acquistando cacao certificato UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ sono stati formati all' utilizzo di migliori pratiche agricole rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org

Acquistando cacao certificato UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ producono il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] collabora con UTZ per migliorare la coltivazione sostenibile del cacao. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori di cacao, i lavoratori e le loro famiglie. Per questo supporta/sosteniamo UTZ. Gli agricoltori certificati UTZ producono il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Per questo supporta/sosteniamo UTZ. Gli agricoltori di UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org

La quantità di cacao contenuta in questo prodotto corrisponde alla quantità di cacao coltivato in maniera sostenibile acquistato da [AZIENDA/MARCA]. www.utz.org

Per garantire un futuro migliore per l'uomo ed il pianeta [AZIENDA/MARCA] acquista cacao sostenibile nella quantità richiesta per produrre (nome prodotto). www.utz.org

Questo prodotto supporta la coltivazione sostenibile del cacao. Il cacao certificato UTZ viene coltivato nel rispetto dell'uomo e dell'ambiente. www.utz.org

[AZIENDA/MARCA] ha a cuore le persone che coltivano il suo cacao. Collaborando con programmi di certificazione indipendenti come UTZ sosteniamo gli agricoltori nel miglioramento delle proprie condizioni di vita, e nella protezione dell'ambiente. www.utz.org

Medio Acquistando cacao certificato UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org

Breve¹¹¹ Acquistando cacao certificato UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile del cacao. www.utz.org

Cocoa - commitment claim

Esteso [AZIENDA/MARCA] lavora con UTZ per la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ sono stati formati all' utilizzo di migliori pratiche agricole rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org

Per [AZIENDA/MARCA] la sostenibilità è importante. Per questo lavoriamo con UTZ, che favorisce una maggior cura per la persone e per il pianeta. www.utz.org

[AZIENDA/MARCA] lavora con UTZ per la coltivazione sostenibile del cacao. UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per i coltivatori, le loro famiglie e il nostro pianeta. www.utz.org

[AZIENDA/MARCA] lavora con UTZ per la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ producono il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org

¹¹¹ Da usare solo in caso di limitazioni nello spazio

[AZIENDA/MARCA] collabora con UTZ per migliorare la coltivazione sostenibile del cacao. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole contribuire a creare delle condizioni di vita e di lavoro migliori per i coltivatori di cacao, i lavoratori e le loro famiglie. Per questo lavoriamo con UTZ. Gli agricoltori certificati UTZ producono il loro cacao nel rispetto dell'uomo e dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Per questo lavoriamo con UTZ. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org

[AZIENDA/MARCA] ha a cuore le persone che coltivano il suo cacao. Collaborando con programmi di certificazione indipendenti come UTZ sosteniamo gli agricoltori nel miglioramento delle proprie condizioni di vita e nella protezione dell'ambiente. www.utz.org

Medio [AZIENDA/MARCA] lavora insieme a UTZ per la coltivazione sostenibile del cacao. Gli agricoltori certificati UTZ utilizzano migliori pratiche agricole nel rispetto dell'uomo e del pianeta. www.utz.org

Breve¹¹² [AZIENDA/MARCA] lavora insieme ad UTZ per la coltivazione sostenibile del cacao. www.utz.org

Tea/rooibos – content claims

Esteso Questo tè/rooibos¹¹³ O: xx% di questo tè¹¹⁴ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto (ad es. tè freddo)¹¹⁶ è stato coltivato da agricoltori certificati UTZ, che sono stati formati all'utilizzo di pratiche agricole migliori, rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org

Per [AZIENDA/MARCA] la sostenibilità è importante. Per questo il nostro tè/rooibos¹¹³ O: xx% del nostro tè¹¹⁴O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto (ad es. tè freddo)¹¹⁶ è certificato UTZ, a indicare che viene coltivato nel rispetto dell'uomo e dell'ambiente. www.utz.org

Il tè/rooibos¹¹³ O: xx% di questo tè¹¹⁴ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto¹¹⁶ (ad es. tè freddo)¹¹⁶ è stato coltivato e raccolto in maniera sostenibile. UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org

Il tè/rooibos¹¹³ O: xx% di questo tè¹¹⁴ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto (ad es. tè freddo)¹¹⁶ è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro tè/rooibos nel rispetto dell'uomo e dell'ambiente. www.utz.org

Questo tè/rooibos¹¹³ O: xx% di questo tè¹¹⁴ coltivato in maniera sostenibile O: Il tè/rooibos coltivato in maniera sostenibile e utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè coltivato in maniera sostenibile utilizzato in questo prodotto (ad es. tè freddo)¹¹⁶ è certificato UTZ. (AZIENDA/MARCA) collabora con UTZ per favorire l'agricoltura sostenibile. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori di tè/rooibos, i lavoratori e le loro famiglie. Per questo il nostro tè/rooibos¹¹³ O: xx% del nostro tè¹¹⁴ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto¹¹⁶ (ad es. tè freddo)¹¹⁶ è certificato UTZ. Gli agricoltori certificati UTZ coltivano il loro tè/rooibos nel rispetto dell'uomo e dell'ambiente. www.utz.org

[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org

Medio Questo tè/rooibos¹¹³ O: xx% di questo tè¹¹⁴ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹¹⁵ O: xx% del tè utilizzato in questo prodotto (ad es. tè freddo)¹¹⁶ è stato coltivato da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org

¹¹² Da usare solo in caso di limitazioni nello spazio

¹¹³ Situazione 1 in figura, articolo 7.5

¹¹⁴ Situazione 2 in figura, articolo 7.5

¹¹⁵ Situazione 3 in figura, articolo 7.5

¹¹⁶ Situazione 4 in figura, articolo 7.5

Breve¹¹⁷ Questo tè/rooibos¹¹⁸ O: xx% di questo tè¹¹⁹ O: Il tè/rooibos utilizzato in questo prodotto (ad es. tè freddo)¹²⁰ O: xx% del tè utilizzato in questo prodotto (ad es. tè freddo)¹²¹ è stato coltivato da agricoltori certificati UTZ. www.utz.org

100% Herbal tea - content claims

Esteso UTZ è sinonimo di agricoltura sostenibile a livello mondiale. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). Questa tisana¹¹⁸ O: xx% di questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ sono state/ è stato prodotto/e da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org www.uebt.org
Per [AZIENDA/MARCA] la sostenibilità è importante. Perciò questa tisana¹¹⁸ O: xx% di questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ è /sono certificate UTZ, ad indicare che vengono coltivate nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Questa tisana¹¹⁸ O: xx% di questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ è /sono state coltivate e raccolte in maniera sostenibile. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org www.uebt.org

Questa tisana¹¹⁸ O: xx% di questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ è /sono certificate UTZ. Gli agricoltori certificati UTZ coltivano nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante utilizzate in questo prodotto (ad es. tè freddo)¹²¹ coltivate in maniera sostenibile sono certificate UTZ. (AZIENDA/MARCA) collabora con UTZ per favorire un'agricoltura sostenibile. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori, i lavoratori e le loro famiglie. Per questo le nostre tisane¹¹⁸ O: xx% delle nostre tisane¹¹⁹ O: le piante (ad es. camomilla) utilizzate in nostro prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in nostro prodotto (ad es. tè freddo)¹²¹ è/sono certificate UTZ. Gli agricoltori certificati UTZ coltivano nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Medio Questa tisana¹¹⁸ O: xx% de questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ sono state/ è stato prodotto/e da agricoltori certificati UEBT/UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org www.uebt.org

Breve¹¹⁷ Questa tisana¹¹⁸ O: xx% di questa tisana¹¹⁹ O: le piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²⁰ O: il xx % delle piante (ad es. camomilla) utilizzate in questo prodotto (ad es. tè freddo)¹²¹ sono state/ è stato prodotto/e da agricoltori certificati UEBT/UTZ. www.utz.org www.uebt.org

¹¹⁷ Da usare solo in caso di limitazioni nello spazio

¹¹⁸ Situazione 1 in figura, articolo 7.5

¹¹⁹ Situazione 2 in figura, articolo 7.5

¹²⁰ Situazione 3 in figura, articolo 7.5

¹²¹ Situazione 4 in figura, articolo 7.5

Blends herbal tea and tea/rooibos - content claims

- Esteso** UTZ è sinonimo di agricoltura sostenibile a livello mondiale. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % del té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è stato prodotto da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org www.uebt.org
[Per [AZIENDA/MARCA] la sostenibilità è importante. Perciò questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % de té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è certificato UTZ, ad indicare che vengono coltivate nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è stati coltivati e raccolti in maniera sostenibile. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org www.uebt.org
Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è certificato UTZ. Gli agricoltori certificati UTZ coltivano nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ coltivate in maniera sostenibile sono certificato UTZ. (AZIENDA/MARCA) collabora con UTZ per favorire un'agricoltura sostenibile. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori, i lavoratori e le loro famiglie. Per questo il nostro prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è certificato UTZ. Gli agricoltori certificati UTZ coltivano nel rispetto dell'uomo e dell'ambiente. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. Per le tisane UTZ collabora con l'Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
- Medio** Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è stato prodotto da agricoltori certificati UEBT/UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org www.uebt.org
- Breve¹²⁶** Questo prodotto¹²² O: il xx% di questo prodotto¹²³ O: il té/rooibos/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁴ O: il xx % di té/erbe utilizzate in questo prodotto (ad es. tè freddo)¹²⁵ è stato prodotto da agricoltori certificati UEBT/UTZ. www.utz.org www.uebt.org

¹²² Situazione 1 in figura, articolo 7.5

¹²³ Situazione 2 in figura, articolo 7.5

¹²⁴ Situazione 3 in figura, articolo 7.5

¹²⁵ Situazione 4 in figura, articolo 7.5

¹²⁶ Da usare solo in caso di limitazioni nello spazio

Hazelnut - content claims

Esteso Le nocciole in questo prodotto sono state coltivate da agricoltori certificati UTZ, che sono stati formati all'utilizzo di pratiche agricole migliori, rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org
Per [AZIENDA/MARCA] la sostenibilità è importante. Per questo le nocciole nel nostro prodotto sono certificate UTZ, a indicare che vengono coltivate nel rispetto dell'uomo e dell'ambiente. www.utz.org
Le nocciole in questo prodotto sono state coltivate e raccolte in maniera sostenibile. UTZ è sinonimo di agricoltura sostenibile e di maggiori opportunità per gli agricoltori, le loro famiglie e il nostro pianeta. www.utz.org
Le nocciole nei nostri prodotti sono certificate UTZ. Gli agricoltori certificati UTZ coltivano le loro nocciole nel rispetto dell'uomo e dell'ambiente. www.utz.org
Queste nocciole coltivate in maniera sostenibile sono certificate UTZ. (AZIENDA/MARCA) collabora con UTZ per favorire l'agricoltura sostenibile. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori, i lavoratori e le loro famiglie. Per questo le nostre nocciole sono certificate UTZ. Gli agricoltori certificati UTZ coltivano le loro nocciole nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org

Medio Le nocciole utilizzate in questo prodotto sono state coltivate da agricoltori certificati UTZ, che utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org

Breve¹²⁷ Le nocciole in questo prodotto sono state coltivate da agricoltori certificati UTZ. www.utz.org

Hazelnut – purchasing claims

Lungo Acquistando nocciole certificate UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile delle nocciole. Gli agricoltori certificati UTZ sono stati formati all' utilizzo di migliori pratiche agricole rispettose dell'uomo e dell'ambiente. UTZ è un programma e un marchio per l'agricoltura sostenibile a livello mondiale. www.utz.org
Acquistando nocciole certificate UTZ, [AZIENDA/MARCA] supporta la coltivazione sostenibile delle nocciole. Gli agricoltori certificati UTZ producono le loro nocciole nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] collabora con UTZ per migliorare la coltivazione sostenibile delle nocciole. Il nostro obiettivo è migliorare le condizioni di vita degli agricoltori, dei lavoratori e delle loro famiglie, la protezione della natura e la salvaguardia dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole contribuire a migliori condizioni di vita e di lavoro per gli agricoltori, i lavoratori e le loro famiglie. Per questo supporta/sosteniamo UTZ. Gli agricoltori certificati UTZ producono le loro nocciole nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] vuole impegnarsi per un pianeta sostenibile. Per questo supporta/sosteniamo UTZ. Gli agricoltori certificati UTZ lavorano nel rispetto dell'ambiente e in armonia con la natura. www.utz.org
La quantità di nocciole contenuta in questo prodotto corrisponde alla quantità di nocciole coltivate in maniera sostenibile acquistate da [AZIENDA/MARCA]. www.utz.org
Per garantire un futuro migliore per l'uomo ed il pianeta [AZIENDA/MARCA] acquista nocciole sostenibili nella quantità richiesta per produrre (nome prodotto). www.utz.org
Questo prodotto supporta la coltivazione sostenibile delle nocciole. Le nocciole certificate UTZ vengono coltivate nel rispetto dell'uomo e dell'ambiente. www.utz.org
[AZIENDA/MARCA] ha a cuore le persone che coltivano le sue nocciole. Collaborando con programmi di certificazione indipendenti come UTZ sosteniamo gli agricoltori nel miglioramento delle proprie condizioni di vita e nella protezione dell'ambiente. www.utz.org

Medio Acquistando nocciole certificate UTZ [AZIENDA/MARCA] supporta la coltivazione sostenibile delle nocciole. Gli agricoltori certificati UTZ utilizzano migliori pratiche agricole rispettose dell'uomo e dell'ambiente. www.utz.org

¹²⁷ Da usare solo in caso di limitazioni nello spazio

Breve¹²⁸ Acquistando nocciole certificate UTZ [AZIENDA/MARCA] supporta la coltivazione sostenibile delle nocciole. www.utz.org

Dutch

Coffee – content claim

Lang Deze koffie/de koffie in dit product is verbouwd door UTZ-gecertificeerde boeren die getraind zijn om betere productiemethoden te gebruiken, met respect voor mens en planeet. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. www.utz.org
Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom is onze koffie UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. www.utz.org
Deze koffie is op duurzame wijze verbouwd en geoogst. UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org
Deze koffie is UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun koffie met respect voor mens en planeet. www.utz.org
Deze duurzaam verbouwde koffie is UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame koffieteelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en om de natuur en het milieu te beschermen. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor koffieboeren, arbeiders en hun families. Daarom is onze koffie UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun koffie met respect voor mens en planeet. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org

Middellang Deze koffie is verbouwd door UTZ gecertificeerde boeren die betere landbouwmethodes gebruiken, met respect voor mens en natuur. www.utz.org

Kort¹²⁹ Deze koffie is verbouwd door UTZ gecertificeerde boeren. www.utz.org

Cocoa - content claim

Lang De cacao in dit product is verbouwd door UTZ gecertificeerde boeren die getraind zijn om betere landbouwmethodes te gebruiken, met respect voor mens en planeet, UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. . www.utz.org
Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom is de cacao in ons product UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. www.utz.org
Deze cacao in deze chocolade is op duurzame wijze verbouwd en geoogst. UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org
De cacao in onze chocolade is UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun cacao met respect voor mens en planeet. www.utz.org
Deze duurzaam verbouwde cacao is UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame cacaoteelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en om de natuur en het milieu te beschermen. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor cacaoboeren, arbeiders en hun families. Daarom is onze cacao UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun cacao met respect voor mens en planeet. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org

¹²⁸ Da usare solo in caso di limitazioni nello spazio

¹²⁹ Alleen te gebruiken in geval van ruimtegebrek

Middellang De cacao in dit product is verbouwd door UTZ gecertificeerde boeren die betere landbouwmethodes gebruiken, met respect voor mens en natuur. www.utz.org

Kort¹³⁰ De cacao in dit product is verbouwd door UTZ gecertificeerde boeren. www.utz.org

Cocoa - purchasing claim

Lang Door de inkoop van UTZ gecertificeerde cacao, steunt [BEDRIJF/MERK] duurzame cacaoteelt. UTZ gecertificeerde boeren zijn getraind om betere landbouwmethodes te gebruiken, met respect voor mens en planeet. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. www.utz.org Door UTZ-gecertificeerde cacao te kopen, steunt [COMPANY/BRAND] duurzame cacaoteelt. UTZ-gecertificeerde boeren produceren hun cacao met respect voor mens en planeet. www.utz.org (COMPANY/BRAND) werkt samen met UTZ om duurzame cacaoteelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en om de natuur en het milieu te beschermen. www.utz.org [COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor cacaoboeren, arbeiders en hun families. Daarom steunen wij UTZ. UTZ-gecertificeerde boeren verbouwen hun cacao met respect voor mens en planeet. www.utz.org [COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. Daarom steunen wij UTZ. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org De hoeveelheid cacao in dit product komt overeen met een gelijke hoeveelheid duurzaam geproduceerde cacao, ingekocht door [COMPANY/BRAND]. www.utz.org Om een betere toekomst voor mens en planeet te waarborgen, koopt [COMPANY/BRAND] duurzame cacao in de hoeveelheid die nodig is om (productnaam) te maken. www.utz.org Dit product ondersteunt verantwoorde cacaoteelt. Bij de productie van UTZ-gecertificeerde cacao wordt rekening gehouden met mens en milieu. www.utz.org Bij [COMPANY/BRAND] vinden we de mensen die onze cacao verbouwen belangrijk. Door samen te werken met onafhankelijke certificeringsprogramma's als UTZ, bieden we producenten de kans zich te ontplooiën, terwijl we het milieu beschermen. www.utz.org

Middellang Door de inkoop van UTZ gecertificeerde cacao, steunt [BEDRIJF/MERK] duurzame cacaoteelt. UTZ gecertificeerde boeren gebruiken betere landbouwmethodes, met respect voor mens en planeet. . www.utz.org

Kort¹³⁰ Door de inkoop van UTZ gecertificeerde cacao, steunt [BEDRIJF/MERK] duurzame cacaoteelt www.utz.org

Cocoa - commitment claim

Lang [BEDRIJF/MERK] werkt samen met UTZ aan duurzame cacaoteelt. UTZ gecertificeerde boeren zijn getraind om betere landbouwmethodes te gebruiken met respect voor mens en natuur. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw www.utz.org Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom werken we met UTZ, dat is gericht op de bescherming van mens en planeet. www.utz.org [COMPANY/BRAND] werkt samen met UTZ aan duurzame cacaoteelt. UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org [COMPANY/BRAND] werkt samen met UTZ aan duurzame cacaoteelt. UTZ-gecertificeerde boeren produceren hun cacao met respect voor mens en planeet. www.utz.org (COMPANY/BRAND) werkt samen met UTZ om duurzame cacaoteelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun familie te verbeteren, en om de natuur en het milieu te beschermen. www.utz.org [COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor cacaoboeren, arbeiders en hun families. Daarom werken we samen met UTZ. UTZ-gecertificeerde boeren verbouwen hun cacao met respect voor mens en planeet. www.utz.org

¹³⁰ Alleen te gebruiken in geval van ruimtegebrek

[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. Daarom werken we samen met UTZ. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org

Bij [COMPANY/BRAND] vinden we de mensen die onze cacao verbouwen belangrijk. Door samen te werken met onafhankelijke certificeringsprogramma's als UTZ, bieden we producenten de kans zich te ontplooiën, terwijl we het milieu beschermen. www.utz.org

Middellang [BEDRIJF/MERK] werkt samen met UTZ aan duurzame cacao-teelt. UTZ gecertificeerde boeren gebruiken betere landbouwmethodes, met respect voor mens en planeet. www.utz.org

Kort¹³¹ [BEDRIJF/MERK] werkt samen met UTZ aan duurzame cacao-teelt. www.utz.org

Tea/rooibos – content claims

Lang Deze thee/rooibos¹³² OF: xx% van deze thee¹³³ OF: of: De thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in dit product (bijv. ijsthee)¹³⁵ is verbouwd door UTZ gecertificeerde boeren die getraind zijn om betere landbouwmethodes te gebruiken, met respect voor mens en planeet. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. www.utz.org

Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom is onze thee/rooibos¹³² OF: xx% Van onze thee¹³³ OF: De thee/rooibos in ons product (bijv. ijsthee)¹³⁴ OF: xx% Van de thee in ons product (bijv. ijsthee)¹³⁵ UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. www.utz.org

Deze thee/rooibos¹³² OF: xx% van deze thee¹³³ OF: De thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in dit product (bijv. ijsthee)¹³⁵ is op duurzame wijze verbouwd en geoogst. UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org

Deze thee/rooibos¹³² OF: xx% van deze thee¹³³ OF: De thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in dit product (bijv. ijsthee)¹³⁵ is UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun thee/rooibos met respect voor mens en planeet. www.utz.org

Deze duurzaam verbouwde thee/rooibos¹³² OF: xx% van deze duurzaam verbouwde thee¹³³ OF: De duurzaam verbouwde thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de duurzaam verbouwde thee in dit product (bijv. ijsthee)¹³⁵ is UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame teelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en om de natuur en het milieu te beschermen. www.utz.org

[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor boeren, arbeiders en hun families. Daarom is onze thee/rooibos¹³² OF: xx% van onze thee¹³³ OF: De thee/rooibos in ons product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in ons product (bijv. ijsthee)¹³⁵ UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun thee/rooibos met respect voor mens en planeet. www.utz.org

[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org

Middellang Deze thee/rooibos¹³² OF: xx% van deze thee¹³³ OF: De thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in dit product (bijv. ijsthee)¹³⁵ is verbouwd door UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org

Kort¹³¹ Deze thee/rooibos¹³² OF: xx% van deze thee¹³³ OF: De thee/rooibos in dit product (bijv. ijsthee)¹³⁴ OF: xx% van de thee in dit product (bijv. ijsthee)¹³⁵ is verbouwd door UTZ-gecertificeerde boeren. www.utz.org

¹³¹ Alleen te gebruiken in geval van ruimtegebrek

¹³² Situatie 1 in de figuur in artikel 7.5

¹³³ Situatie 2 in de figuur in artikel 7.5

¹³⁴ Situatie 3 in de figuur in artikel 7.5

¹³⁵ Situatie 4 in de figuur in artikel 7.5

100% Herbal tea - content claims

- Lang** UTZ staat voor duurzame landbouw overal ter wereld. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). Deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ is/zijn geproduceerd door UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org www.uebt.org
Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom is/zijn deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ is/zijn op duurzame wijze verbouwd en geoogst. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org www.uebt.org
Deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ is/zijn UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun kruidenthee met respect voor mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
Deze duurzaam verbouwde kruidenthee¹³⁶ OF: De duurzaam verbouwde kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ is/zijn UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame teelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en de natuur en het milieu te beschermen. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor boeren, arbeiders en hun families. Daarom is/zijn deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun kruiden met respect voor mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org
- Middellang** Deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ is/zijn geproduceerd door UEBT/UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org www.uebt.org
- Kort¹⁴⁰** Deze kruidenthee¹³⁶ OF: xx% van deze kruidenthee¹³⁷ OF: de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁸ OF: xx% van de kruiden (zoals kamille) in dit product (bijv. ijsthee)¹³⁹ is/zijn geproduceerd door UEBT/UTZ-gecertificeerde boeren. www.utz.org www.uebt.org

Blends herbal tea and tea/rooibos - content claims

- Lang** UTZ staat voor duurzame landbouw overal ter wereld. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). Dit product¹³⁶ OF: xx% van dit product¹³⁷ OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹³⁸ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹³⁹ is geproduceerd door UEBT/UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org www.uebt.org

¹³⁶ Situatie 1 in de figuur in artikel 7.5

¹³⁷ Situatie 2 in de figuur in artikel 7.5

¹³⁸ Situatie 3 in de figuur in artikel 7.5

¹³⁹ Situatie 4 in de figuur in artikel 7.5

¹⁴⁰ Alleen te gebruiken in geval van ruimtegebrek

Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom is dit product ¹⁴¹ OF: xx% van dit product ¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee) ¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee) ¹⁴⁴ UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Dit product¹⁴³ OF: xx% van dit product¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹⁴⁴ is op duurzame wijze verbouwd en geoogst. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org www.uebt.org

Dit product¹⁴³ OF: xx% van dit product¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹⁴⁴ is UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun thee/rooibos met respect voor mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Dit duurzaam verbouwde product¹⁴³ OF: /De duurzaam verbouwde thee/rooibos/kruidenthee in dit product¹⁴³ is UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame teelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en de natuur en het milieu te beschermen. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor boeren, arbeiders en hun families. Daarom is dit product¹⁴¹ OF: xx% van dit product¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹⁴⁴ UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun thee/rooibos met respect voor mens en planeet. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. Op het gebied van kruidenthee werkt UTZ samen met de Union of Ethical BioTrade (UEBT). www.utz.org www.uebt.org

Middellang Dit product¹⁴¹ OF: xx% van dit product¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹⁴⁴ is geproduceerd door UEBT/UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org www.uebt.org

Kort¹⁴⁵ Dit product¹⁴¹ OF: xx% van dit product¹⁴² OF: de thee/rooibos/kruidenthee in dit product (bijv. ijsthee)¹⁴³ OF: xx % van de thee/kruidenthee in dit product (bijv. ijsthee)¹⁴⁴ is geproduceerd door UEBT/UTZ-gecertificeerde boeren. www.utz.org www.uebt.org

Hazelnut - content claims

Lang De hazelnoten in dit product zijn verbouwd door UTZ-gecertificeerde boeren die zijn getraind om betere productiemethoden te gebruiken, met respect voor mens en planeet. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. www.utz.org

Duurzaamheid is belangrijk voor [COMPANY/BRAND]. Daarom zijn de hazelnoten in ons product UTZ-gecertificeerd, wat betekent dat bij de teelt rekening wordt gehouden met mens en planeet. www.utz.org

De hazelnoten in dit product zijn op duurzame wijze verbouwd en geoogst. UTZ staat voor duurzame landbouw, betere leefomstandigheden voor boeren en hun families en respect voor onze planeet. www.utz.org

De hazelnoten in onze producten zijn UTZ-gecertificeerd. UTZ-gecertificeerde boeren produceren hun hazelnoten met respect voor mens en planeet. www.utz.org

¹⁴¹ Situatie 1 in de figuur in artikel 7.5

¹⁴² Situatie 2 in de figuur in artikel 7.5

¹⁴³ Situatie 3 in de figuur in artikel 7.5

¹⁴⁴ Situatie 4 in de figuur in artikel 7.5

¹⁴⁵ Alleen te gebruiken in geval van ruimtegebrek

Deze duurzaam verbouwde hazelnoten zijn UTZ-gecertificeerd. (COMPANY/BRAND) werkt samen met UTZ om duurzame teelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en de natuur en het milieu te beschermen. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor boeren, arbeiders en hun families. Daarom zijn onze hazelnoten UTZ-gecertificeerd. UTZ-gecertificeerde boeren verbouwen hun hazelnoten met respect voor mens en planeet. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org

Middellang De hazelnoten in dit product zijn verbouwd door UTZ-gecertificeerde boeren die betere productiemethoden gebruiken, met respect voor mens en planeet. www.utz.org

Kort¹⁴⁶ De hazelnoten in dit product zijn verbouwd door UTZ-gecertificeerde boeren. www.utz.org

Hazelnut – purchasing claims

Lang Door UTZ-gecertificeerde hazelnoten te kopen, steunt [COMPANY/BRAND] duurzame hazelnotenteelt. UTZ-gecertificeerde boeren zijn getraind om betere productiemethoden te gebruiken, met respect voor mens en planeet. UTZ is een wereldwijd programma en keurmerk voor duurzame landbouw. www.utz.org
Door UTZ-gecertificeerde hazelnoten te kopen, steunt [COMPANY/BRAND] duurzame hazelnotenteelt. UTZ-gecertificeerde boeren produceren hun hazelnoten met respect voor mens en planeet. www.utz.org
(COMPANY/BRAND) werkt samen met UTZ om duurzame hazelnotenteelt te bevorderen. We stellen ons ten doel om de leefomstandigheden van boeren, arbeiders en hun families te verbeteren, en de natuur en het milieu te beschermen. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan betere leef- en werkomstandigheden voor boeren, arbeiders en hun families. Daarom steunen wij UTZ. UTZ-gecertificeerde boeren verbouwen hun hazelnoten met respect voor mens en planeet. www.utz.org
[COMPANY/BRAND] wil een bijdrage leveren aan een duurzame planeet. Daarom steunen wij UTZ. UTZ-gecertificeerde boeren werken met respect voor het milieu en in harmonie met de natuur. www.utz.org
De hoeveelheid hazelnoten in dit product komt overeen met een gelijke hoeveelheid duurzaam geproduceerde hazelnoten, ingekocht door [COMPANY/BRAND]. www.utz.org
Om een betere toekomst voor mens en planeet te waarborgen, koopt [COMPANY/BRAND] duurzame hazelnoten in de hoeveelheid die nodig is om (productnaam) te maken. www.utz.org
Dit product ondersteunt verantwoorde hazelnotenteelt. Bij de productie van UTZ-gecertificeerde hazelnoten wordt rekening gehouden met mens en milieu. www.utz.org
Bij [COMPANY/BRAND] vinden we de mensen die onze hazelnoten verbouwen belangrijk. Door samen te werken met onafhankelijke certificeringsprogramma's als UTZ, bieden we producenten de kans zich te ontplooiën, terwijl we het milieu beschermen. www.utz.org

Middellang Door UTZ-gecertificeerde hazelnoten te kopen, steunt [COMPANY/BRAND] duurzame hazelnotenteelt. UTZ-gecertificeerde boeren gebruiken betere productiemethoden, met respect voor mens en planeet. www.utz.org

Kort¹⁴⁶ Door UTZ-gecertificeerde hazelnoten te kopen, steunt [COMPANY/BRAND] duurzame hazelnotenteelt. www.utz.org

¹⁴⁶ Alleen te gebruiken in geval van ruimtegebrek

Appendix II – Labeling Approval Quick-start Guide

Welcome to the quick-start guide for the UTZ online labeling approval system. Here you can find a brief description of how to submit a labeling approval request for UTZ labeled product packaging.

Please note that this online labeling approval system can only be used for coffee, cocoa and tea products (including rooibos). For herbal tea products (including blends of tea and herbal tea) and hazelnut products (including chocolate with hazelnut), another approval process applies. More information can be found in chapter 4 of this policy.

Getting started

- Information on how to use the UTZ logo on-pack can be found in the labeling policies, which can be accessed via the [UTZ Resource Library](#). If you do not have access to the Media Center, please email membersupport@utz.org.
- Requests can be submitted by either suppliers (e.g. roasters, manufacturers, blenders/packers) or brand owners.
- Approvals are valid for 365 days from the expected launch date. Approvals can be extended with the click of a button if the product is still on the market after this time.
- On the Good Inside Portal, you will see which browsers are most compatible. Please contact our Member Support Team (via membersupport@utz.org or +31 20 530 8096) to find out about the most compatible browsers if you are having issues.

Your company's Good Inside Portal account

To use the system, your organization needs to have an account for UTZ online platform, the Good Inside Portal. If your company does not yet have an account, or if you are not sure, please contact us via membersupport@utz.org.

Each Good Inside Portal account can have multiple users. For adding users, see the instructions below.

Managing your settings

To get started in the system, users with an admin role ('primary users') need to manage your company account settings. If you are not sure who the primary user of your account is, please contact us via membersupport@utz.org.

To access the settings area:

- Go to www.goodinsideportal.org and log in with your user details.
- Click on the Labeling Approval tab and then click the link to enter the system.
- Click Settings in the top-right corner.

Adding Users

- Each person involved in labeling can have their own login for your company's Good Inside Portal account. Primary users can add new users to the account.
- In the settings area, click User Management, and then click Add New Users. Enter the details and click OK.
- An automatic email will be sent to the new user with their login details.

Assigning a labeling approval role

- All new and existing users must be assigned a labeling approval role so they can access the system.
- In the settings area, click User Management, click Modify next to the relevant user, then click Assign role, select Labeling Approval and click OK.

Adding factory locations

- Before you can submit labeling approval requests, the factory locations where the stock-keeping units (SKUs) are produced need to be added to your account.
- In the settings area, click Factory Location, then click Add New Factory Location to enter the details. You can select the factory locations from a drop down list in the Labeling Approval Request Form.

Submitting a labeling approval request

- Go to www.goodinsideportal.org and log in with your user details.
- Click on the Labeling Approval tab and then click the link to enter the system.
- Select coffee, cocoa or tea by clicking on the corresponding tab, e.g. Labeling Approval Coffee.
- Click Request New Labeling Approval.
- Fill in all sections of the online form and upload the artwork files.
- If you wish to enter additional info or comments, fill in the Remarks field in the last section.
- Click Submit for Approval.
- If your request is approved, you will receive a notification email. You can access the approval letter via the Labeling Approval Dashboard.
- If your request is denied, you will receive an email explaining what needs to be changed. Log into the system and click Modify next to the relevant request.

The Labeling Approval Dashboard

When you log into the system you will see the Labeling Approval Dashboard. Here you can view and manage all of your requests and SKUs and:

- View the status of each request and SKU in separate overviews.
- Use the filters and search tools to search within your requests and SKUs.
- Access or download your approval letters.
- Extend the validity of your approvals, or indicate that SKUs have been taken off the market in the SKU overview.

Information & support

When you log into the labeling approval system, you will find a help function that can guide you through the system. You can find a detailed user manual in the Downloads tab in the Good Inside Portal. For questions and support, please contact us via membersupport@utz.org or +31 20 530 8096.

Appendix III Examples of Tea Labeling Calculation

Example 1: A blend of 50 g tea and 50 g herbal tea = 100 g

1. the product must contain at least 30% *total UTZ certified content* (of 100 g certifiable content = 30 g) to allow the use of the UTZ logo *AND*
 2. the minimum requirement for being included in the calculation of the UTZ certified content is:
 - 30% of the *tea* content (50 g) is UTZ: = 15 g
 - 30% of the *herbal tea* content (50 g) is UTZ = 15 g
- There are several options to meet the certified content criteria¹⁴⁷:
1. UTZ tea only : ≥ 30 g tea
 2. UTZ herbal tea only : ≥ 30 g herbal tea
 3. UTZ tea +UTZ herbal tea : ≥ 15 g tea + ≥ 15 g herbal tea

The on-pack UTZ logo used will be the 30% UTZ logo for all 3 options.

Example 2: A blend of 50 g rooibos and 50 g herbal tea = 100 g

1. the product must contain at least 30% *total UTZ certified content* (of 100 g certifiable content = 30 g) to allow the use of the UTZ labeling logo *AND*
 2. the minimum requirement for being included in the calculation of the UTZ certified content is:
 - 90% of the *rooibos* content (50 g) is UTZ: = 45 g
 - 30% for the *herbal tea* content (50 g) is UTZ = 15 g
- There are several options to meet the certified content criteria¹⁴⁸:
1. UTZ rooibos only : ≥ 45 g rooibos
 2. UTZ herbal tea only : ≥ 30 g herbal tea
 3. UTZ tea + herbal tea : ≥ 45 g rooibos + ≥ 15 g herbal tea

The on-pack UTZ logo is different for each of the 3 options: 45%, 30% and 60% logo respectively.

¹⁴⁷ Please note that the product may contain any percentage of UTZ (herbal) tea, but it only 'counts' for the % UTZ certified if at least the minimum requirement is met.

¹⁴⁸ Please note that the product may contain any percentage of UTZ (herbal) tea, but it only 'counts' for the % UTZ certified if at least the minimum requirement is met.

Example 3: Exemption of minor herbal ingredients

In the example below, herb x and herb y can be exempted from the certifiable content, In the case of a product of 100 g, the total certifiable content is 84 g. The product can carry a full UTZ logo if at least 90% of the certifiable content is certified (75,6 g).

Ingredients	% of total weight	% certifiable
Black tea	40%	40%
Herbal tea	49%	49%
<ul style="list-style-type: none"> • Herb v • Herb w • Herb x • Herb y • Herb. z 	<ul style="list-style-type: none"> • 25% • 15% • 4% • 3% • 2% 	<ul style="list-style-type: none"> • 25% • 15% • 4%
Flavor	11%	
Total	100%	84%