

UTZ CERTIFICATION 2018 COFFEE STATISTICS



The UTZ coffee program continues growing remarkably. In 2018 we saw a significant increase of certified coffee sales, and estimated production volumes expanded substantially.

PRODUCTION



290,000+ FARMERS

193,000+ WORKERS

SALES



42% SALES

Mainly driven by purchases by North European retailers and high volume brands in Europe and the USA



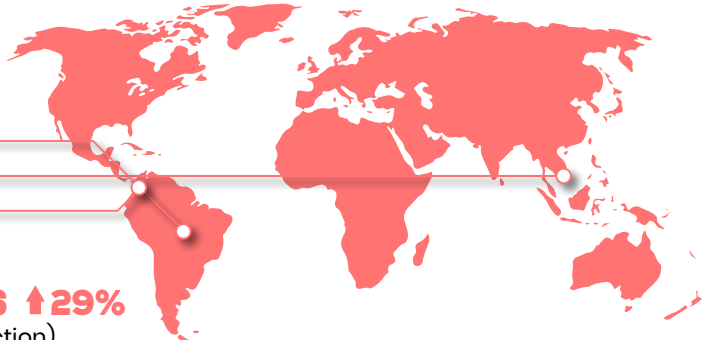
9% SUPPLY CHAIN ACTORS

Most of the increase comes from North America and Europe (especially Italy, Switzerland, France and Germany)

25 PRODUCING COUNTRIES

TOP 3
PRODUCING
COUNTRIES:

Brazil
Vietnam
Colombia



84 CONSUMING COUNTRIES



1.1 MILLION TONS **↑29%**
(global estimated production)



2.81 \$C/LBS
AVERAGE PREMIUM

The UTZ premium is used to further professionalize at cooperative level, and a part is paid in cash to UTZ producers' groups and estates.



DOUBLE CERTIFICATION

42% of the UTZ producers' groups and estates were certified for at least one other standard. A combination with Rainforest Alliance certification is predominant (28%).



47%
SUPPLY - DEMAND RATIO

(Average) percentage of their UTZ certified production that farmers sell as UTZ.



In 2018, companies sourced enough coffee to make

62.2 BILLION
CUPS OF COFFEE